

PRESS RELEASE

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PHILIP MORRIS INTERNATIONAL

PHILIP MORRIS INTERNATIONAL INC. (“PMI”) TO WEBCAST PRESENTATION AT MORGAN STANLEY GLOBAL CONSUMER CONFERENCE

NEW YORK, November 13, 2013 – Philip Morris International Inc. (NYSE/Euronext Paris: PM) will host a live audio webcast of a presentation and question-and-answer session by André Calantzopoulos, Chief Executive Officer, at the Morgan Stanley Global Consumer Conference at www.pmi.com/webcasts on Wednesday, November 20, 2013 at approximately 12 Noon ET.

The webcast will provide live audio of the entire PMI session and will be in a listen-only mode. To access the webcast on your iOS or Android device, please scan the QR-code below using your device's built-in camera and any QR-code scanner application which you can download from your device's native application store or marketplace.



An archived copy of the webcast will be available at www.pmi.com/webcasts until 5:00 p.m. ET on Thursday, December 19, 2013.

Presentation slides and script will also be available at www.pmi.com/presentations.

Philip Morris International Inc.

Philip Morris International Inc. (PMI) is the leading international tobacco company, with seven of the world's top 15 international brands, including *Marlboro*, the number one cigarette brand worldwide. PMI's products are sold in more than 180 markets. In 2012, the company held an estimated 16.3% share of the total international cigarette market outside of the U.S., or 28.8% excluding the People's Republic of China and the U.S. For more information, see www.pmi.com.