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**50,000 diesel hybrid vehicles sold in Europe
by PSA Peugeot Citroën**

PSA Peugeot Citroën now ranks second in hybrid vehicle sales in Europe, with over 50,000 diesel hybrid vehicles sold since their launch. HYbrid4 diesel hybrid technology, launched in a world premiere at the start of 2012, has been introduced on the Peugeot 3008 and 508 HYbrid4, the 508 RXH and the Citroën DS5 Hybrid 4. In Europe, one Citroën DS5 out of three, one Peugeot 508 out of four, and one Peugeot 3008 out of five leaving showrooms now feature diesel hybrid technology.

HYbrid4 technology is a full-hybrid powertrain combining the road performance of the 2.0-litre HDi DPF diesel engine (163 hp) in the front and the efficiency of an electric motor (37 hp) in the rear. This winning combination translates into a thoroughly enjoyable hybrid that offers a dynamic driving experience thanks to its 200 hp engine, four-wheel drive, electric mode for city driving and acceleration boost.

While maintaining performance levels, HYbrid4 also marks a genuine breakthrough in terms of fuel consumption and CO₂ emissions, which start at 3.3 litres per 100 kilometres and 85 grams per kilometre. Comparatively speaking, Hybrid4 uses 35% less fuel than a similar-sized diesel engine.

The HYbrid4 technology developed by PSA Peugeot Citroën, it is:

- 300 patterns
- 1500 technicians and engineers involved
- 500 M € investments
- A production made in France:
 - The 2.0 HDI engine produced in Trémery
 - The 6 speed gearbox in Valenciennes
 - The Hybrid Powertrain management unit in Mulhouse
 - The 3008 HYbrid4 and DS5 HYbrid4 in Sochaux
 - The 508 HYbrid4 and 508 RXH in Rennes



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