

## press**release**

## Gemalto wins Pan-European Award of Excellence for enabling NFC Smart Cities

**Amsterdam, January 14, 2014** - Gemalto (Euronext NL0000400653 GTO), the world leader in digital security, announces that the Smart Urban Spaces (SUS) project has won the *Information Technology for European Advancement* Award of Excellence for enabling contactless smart cities through the rollout of <u>NFC</u> context-based services. This project is part of EUREKA, a pan-European initiative uniting 38 member countries with the shared goal to support companies and research institutes in transnational R&D projects. The project was developed by a Gemalto-led consortium of 20+ partners from all over Europe and aims at introducing interoperable e-city services based on the latest mobile technologies and ubiquitous mobile computing techniques.

Smart Urban Spaces provides software building blocks and service management platforms for urban applications such as public transportation, day care, smart billboards, event information and taxi fare payment. Some 35 NFC pilot applications have been developed across 11 cities members of the consortium including Bilbao, Caen, Helsinki, Oulu, Sevilla and Valencia. As an example, the city of Caen is using Gemalto's *Allynis* Trusted Service Management (TSM) service for its NFC mobile ticketing program launched in June 2013.

"Gemalto is honored to be at the heart of the Smart Urban Spaces project and contributing its expertise in securing contactless applications and servicing platforms," commented Philippe Cambriel, Gemalto President for Europe, Mediterranean and CIS. "SUS brings together top-tier industrial players, small and medium-sized enterprises, academics and user organizations from all countries to put Europe at the forefront of developing digital cities of the future. Gemalto provides in particular the trust environment that enables those various stakeholders to plug into the SUS infrastructure to quickly deploy a broad range of innovative NFC services, while ensuring that end users' digital identities are protected."

## Note to editors:

The SUS project has been sponsored by the Public Authorities of Finland, France and Spain

Partners include: AICIA, Applicam, Avanzis, Bonwal, CBT, CEV Group, City of Bilbao, City of Caen, City of Gijon, City of Helsinki, City of Oulu, City of Paterna, City of Pobla de Vallbona, City of Saint-Lô, City of Seville, City of Valencia, CreativIT, ESI Tecnalia, Euskatel, Fara, Forum Virium, Gemalto, Intelligéré, NXP Semiconductors FR, Okode, Palma Tools, Province of Guizpuzcoa, Telvent/ARCE, Thales, Top-Tunniste, Uni of Bordeaux 1 (LABRI), Uni of Caen (PRINT), Visual Tools, VTT Technical Research Centre of Finland and WhileOnTheMove.

## About Gemalto

Gemalto (Euronext NL0000400653 GTO) is the world leader in <u>digital security</u> with 2012 annual revenues of €2.2 billion and more than 10,000 employees operating out of 83 offices and 13 Research & Development centers, located in 43 countries.

We are at the heart of the rapidly evolving digital society. Billions of people worldwide increasingly want the freedom to communicate, travel, shop, bank, entertain and work – anytime, everywhere – in ways that are enjoyable and safe. Gemalto delivers on their expanding needs for personal mobile services, payment security, authenticated cloud access, identity and privacy protection, eHealthcare and eGovernment efficiency, convenient ticketing and dependable machine-to-machine (M2M) applications. We develop secure embedded software and secure products which we design and personalize. Our platforms and services manage these products, the confidential data they contain and the trusted end-user services made possible.

Our innovations enable our clients to offer trusted and convenient digital services to billions of individuals. Gemalto thrives with the growing number of people using its solutions to interact with the digital and wireless world.

For more information visit <u>www.gemalto.com</u>, <u>www.justaskgemalto.com</u>, <u>blog.gemalto.com</u>, or follow <u>@gemalto</u> on Twitter.

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