PRESS RELEASE

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PHILIP MORRIS INTERNATIONAL INC. TO HOST WEBCAST OF 2013 FOURTH-QUARTER AND FULL-YEAR RESULTS

NEW YORK – January 30, 2014 – Philip Morris International Inc. (NYSE/Euronext Paris:PM) will host a live audio webcast at www.pmi.com/webcasts on Thursday, February 6, 2014 at 1:00 p.m. ET to discuss 2013 Fourth-Quarter and Full-Year results, which will be issued mid-morning the same day.

During the webcast, André Calantzopoulos, Chief Executive Officer, and Jacek Olczak, Chief Financial Officer, will discuss the company's results, the outlook for 2014, and answer questions from the investment community and news media. The webcast will be in a listen-only mode.

An archived copy of the webcast will be available until 5:00 p.m. ET on Friday, March 7, 2014 at www.pmi.com/webcasts.

Slides and script will also be available at www.pmi.com/earnings.

Philip Morris International Inc.

Philip Morris International Inc. (PMI) is the leading international tobacco company, with seven of the world's top 15 international brands, including *Marlboro*, the number one cigarette brand worldwide. PMI's products are sold in more than 180 markets. In 2012, the company held an estimated 16.3% share of the total international cigarette market outside of the U.S., or 28.8% excluding the People's Republic of China and the U.S. For more information, see www.pmi.com.