

Eutelsat going for gold at Sochi Winter Olympics

Three Eutelsat satellites gearing up to transmit round-the clock coverage

Paris, 6 February 2014 — In the final run-up to the Sochi Winter Olympic Games, Eutelsat Communications (NYSE Euronext Paris: ETL) announces that capacity equivalent to almost 5,000 hours of transmissions has been booked by TV channels and service providers to broadcast coverage of this leading sports event assembling more than 2,500 athletes from over 80 countries.

Coverage will be transmitted to Europe via the EUTELSAT 16A, EUTELSAT 7A and EUTELSAT 3D satellites that offer exceptional single-hop reach between Europe, Russia, North Africa and the Middle East.

Eutelsat's satellites form part of the broadcast infrastructure mobilised to enable an expected three billion viewers to watch the 98 events taking place in Sochi from 7 to 23 February, including the opening and closing ceremonies, interviews and sports news. This year's event follows multiple sporting, cultural and political events of global interest that have been delivered around the world through the company's fleet.

Ahead of and during the games and the Winter Paralympics that will follow in March, Eutelsat's Booking Centre will continue to coordinate occasional-use bookings ranging from 15 minutes to several days.

About Eutelsat Communications

Established in 1977, Eutelsat Communications (Euronext Paris: ETL, ISIN code: FR0010221234) is one of the world's leading and most experienced operators of communications satellites. The company provides capacity on 34 satellites to clients that include broadcasters and broadcasting associations, pay-TV operators, video, data and Internet service providers, enterprises and government agencies. Eutelsat's satellites provide ubiquitous coverage of Europe, the Middle East, Africa, Asia-Pacific and the Americas, enabling video, data, broadband and government communications to be established irrespective of a user's location. Headquartered in Paris, with offices and teleports around the globe, Eutelsat represents a workforce of 1,000 men and women from 32 countries who are experts in their fields and work with clients to deliver the highest quality of service. For more about Eutelsat please visit www.eutelsat.com

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