

Dassault Systèmes Announces General Availability of Release 2014x of the 3DEXPERIENCE Platform's On-Premise and On-the-Cloud Portfolio

Early Adopters Endorse Powerful Social Collaboration to Connect Marketing to Product Design to Sales

VÉLIZY-VILLACOUBLAY, France — February 6, 2014 — [Dassault Systèmes](#) (Euronext Paris: #13065, DSY.PA), the **3DEXPERIENCE** Company, world leader in 3D design software, 3D Digital Mock Up and Product Lifecycle Management (PLM) solutions, today announced Release 2014x of its **3DEXPERIENCE** platform's on-premise and on-the-cloud portfolio of Industry Solution Experiences spanning twelve separate industries, from aerospace to financial services. Early adopters, after months of using the **3DEXPERIENCE** platform, indicate that its user experience is easy to learn and use, and the platform's cloud-based social collaboration has brought enormous benefits to their business.

"It took us 20 minutes to get up and running on the **3DEXPERIENCE** platform," said Jonathan Mallie, Principal of SHoP Architects and Managing Principal of SHoP Construction. "It is a fun environment to operate in. It is very intuitive. All of the modelling is on line, on the Cloud and available to the factory floor immediately." *For more details on SHoP Architects and SHoP Construction's experience with the **3DEXPERIENCE** platform and its social collaboration capabilities, click [here](#).*

"With SOLIDWORKS Mechanical Conceptual 2014x on the **3DEXPERIENCE** platform, we were able to do four process revisions by the time our competitors were only doing their secondary revision," said William MacLeod, Senior Engineer, Kennedy Hygiene. "The key reason for that is the collaborative aspect of Mechanical Conceptual, which permitted our customers to log in, see real time updates of the process and share ideas with us through the blog."

Release 2014x of the **3DEXPERIENCE** platform, available to all customers on February 24, 2014, includes an on-premise portfolio of 41 Industry Solution Experiences and their 183 processes, plus a dedicated cloud portfolio of 14 Industry Solution Experiences, with more than 60 processes, appropriate for businesses of any size.

"The **3DEXPERIENCE** platform is a platform for all. Through key web-like social apps and user experiences, we provide a business platform to create and innovate consumer experiences, from product to point-of-sale," said Dominique Florack, Senior Executive Vice President, Products, R&D, Dassault Systèmes. "There are Industry Solution Experiences for business units and brand applications for day-to-day users. It is a platform designed for cloud, but available on premise as well, for all companies of any size."

"Business in the Age of Experience is all about connecting people, ideas, data and solutions to create experiences that delight ultimate consumers and inspire brand loyalty," said Monica

Menghini, Executive Vice President, Industry & Marketing, Dassault Systèmes. “The power of the 3DEXPERIENCE platform with its intuitive, unified navigational interface and social collaboration apps will ignite the cross-functions value stream which is needed to create consumer experiences that are differentiating.”

A complete list of Release 2014x offers and operating conditions, both on-premise and on-the-cloud, is available at <http://www.3ds.com/products-services/whats-new/>.

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About Dassault Systèmes

Dassault Systèmes, the 3DEXPERIENCE Company, provides business and people with virtual universes to imagine sustainable innovations. Its world-leading solutions transform the way products are designed, produced, and supported. Dassault Systèmes’ collaborative solutions foster social innovation, expanding possibilities for the virtual world to improve the real world. The group brings value to over 170,000 customers of all sizes, in all industries, in more than 140 countries. For more information, visit www.3ds.com.

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