

PRESS RELEASE



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PHILIP MORRIS INTERNATIONAL INC. TO WEBCAST PRESENTATION AT CONSUMER ANALYST GROUP OF NEW YORK (CAGNY) CONFERENCE

NEW YORK, February 11, 2014 – Philip Morris International Inc. (NYSE/Euronext Paris: PM) will host a live audio webcast of a presentation by André Calantzopoulos, Chief Executive Officer, who will be joined for the question-and-answer session by Jacek Olczak, Chief Financial Officer, at the Consumer Analyst Group of New York (CAGNY) Conference at www.pmi.com/webcasts on Tuesday, February 18, 2014 at approximately 1:45 p.m. ET.

The webcast will provide live audio of the entire PMI session and will be in a listen-only mode. An archived copy of the webcast will be available at www.pmi.com/webcasts until 5:00 p.m. ET on Wednesday, March 19, 2014.

Presentation slides and script will also be available at www.pmi.com/presentations.

Philip Morris International Inc.

Philip Morris International Inc. (PMI) is the leading international tobacco company, with seven of the world's top 15 international brands, including *Marlboro*, the number one cigarette brand worldwide. PMI's products are sold in more than 180 markets. In 2013, the company held an estimated 15.7% share of the total international cigarette market outside of the U.S., or 28.2% excluding the People's Republic of China and the U.S. For more information, see www.pmi.com.