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FOR IMMEDIATE RELEASE

COCA-COLA ENTERPRISES, INC.
CALLS SHAREHOLDER MEETING

ATLANTA, March 04, 2014 – Coca-Cola Enterprises, Inc. (NYSE / Euronext Paris: CCE) today informs its shareowners that it is holding the 2014 Annual General Meeting of shareowners of Coca-Cola Enterprises, Inc. on Tuesday, April 22, 2014, at 8:00 am EDT at the Cobb Energy Performing Arts Centre, 2800 Cobb Galleria Parkway, Atlanta, Georgia, to vote upon the following matters:

- Election as directors of the twelve nominees named in our proxy statement for the 2014 Annual General Meeting for terms expiring at the 2015 annual meeting of shareowners;
- Approval, by non-binding advisory vote, of our executive officers' compensation;
- Ratification of our Audit Committee's selection of its independent registered public accounting firm for 2014; and
- Any other business properly brought before the meeting and any adjournments of it.

The Company has established the close of business on February 24, 2014 as the record date for determining the registered shareowners entitled to attend, vote or

grant proxies to vote at the meeting or any adjournments or postponements of the meeting.

To obtain copies of Coca-Cola Enterprises, Inc.'s proxy statement for its 2014 Annual General Meeting, which includes information on how to vote your shares, please consult our website at www.cokecce.com under "Investors".

Coca-Cola Enterprises, Inc. (CCE) is the leading Western European marketer, producer, and distributor of non-alcoholic ready-to-drink beverages and one of the world's largest independent Coca-Cola bottlers. CCE is the sole licensed bottler for products of The Coca-Cola Company in Belgium, continental France, Great Britain, Luxembourg, Monaco, the Netherlands, Norway, and Sweden. We operate with a local focus and have 17 manufacturing sites across Europe, where we manufacture nearly 90 percent of our products in the markets in which they are consumed. Corporate responsibility and sustainability is core to our business, and we have been recognized by leading organizations in North America and Europe for our progress in water use reduction, carbon footprint reduction, and recycling initiatives. For more information about our company, please visit our website at www.cokecce.com and follow us on twitter at @cokecce.

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