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PSA Peugeot Citroën's Mulhouse Plant Increases Peugeot 2008 Production and Organises Half Night Shift

- 120,000 orders for the new Peugeot 2008 urban crossover SUV
- Organisation of a half night shift at the Mulhouse plant

At a special meeting today of the Mulhouse plant's Works Council, management announced that production of the Peugeot 2008 urban crossover SUV would be further increased, this time to around 860 vehicles a day.

This new increase in output will require the organisation of a half night shift.

At the same meeting, management announced that the half shift on the system 1 line, which produces the Citroën C4 and DS4, will be terminated as of next 21 July. This will allow the positions on the new half night shift to be filled internally.

Launched in Spring 2013, the Peugeot 2008 is still enjoying very enthusiastic demand, with 120,000 orders to date.

Produced exclusively at the Mulhouse plant for the global market except China and Latin America, the Peugeot 2008 was awarded the "Guaranteed French Origin" label in September 2013, with 73% of its components produced in France. It has also earned the five-star rating in Euro NCAP impact tests.

The Peugeot 2008 has also been awarded nearly ten prizes in Ireland, Italy, Spain, France, Poland and Turkey.

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