

Paris, 3 April 2014

PSA Banque Launches DISTINGO "Fixe" Term Deposit Account

Following the success of its DISTINGO passbook savings account, PSA Banque is pursuing its growth strategy and broadening its line of savings products with the launch of DISTINGO "Fixe", a fixed-rate term deposit account.

Reserved for DISTINGO passbook savings account holders, the fully online DISTINGO "Fixe" term deposit account offers an **attractive investment opportunity, with a guaranteed compound gross annual return of 3.10% over two years.**

DISTINGO "Fixe" accounts have **no set-up, service, management or withdrawal fees.**

Like the passbook saving account launched in March 2013, deposits collected by the DISTINGO "Fixe" term deposit account will be **invested in the real economy.**

"With this term deposit account, PSA Banque is confirming its commitment to making its savings business a driver of the real economy," said Philippe Alexandre, Chief Executive Officer of Banque PSA Finance. "The collected funds are used to support retail purchases of vehicles from Peugeot and Citroën dealers and to provide wholesale financing for both brands' dealers. This offer further strengthens Banque PSA Finance's strategy of diversifying its sources of financing and our commitment to continuing our expansion in France."

Launched in 2013, PSA Banque's www.economierelle.fr website demonstrates its commitment to financing the real economy.

*See the general terms and conditions for the DISTINGO "Fixe" account at www.psabanque.fr.

For more information on the DISTINGO passbook savings account and the DISTINGO "Fixe" term deposit account, go to www.psabanque.fr

About PSA Banque

PSA Banque is the brand for the online savings business of Banque PSA Finance (www.banquepsafinance.com), a wholly-owned subsidiary of PSA Peugeot Citroën.

About PSA Peugeot Citroën

With its two world-renowned brands, Peugeot and Citroën, PSA Peugeot Citroën sold 2.8 million vehicles worldwide in 2013, of which 42% outside Europe. The second largest carmaker in Europe, PSA Peugeot Citroën recorded sales and revenue of €54 billion in 2013. The Group is the European leader in terms of CO emissions, with an average of 115.9 grams of CO₂/km in 2013. PSA Peugeot Citroën has sales operations in 160 countries. It is also involved in financing activities (Banque PSA Finance) and automotive equipment (Faurecia).

For more information, please visit www.psa-peugeot-citroen.com

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