



Argiva selects Eutelsat satellite capacity to expand DTH broadcasting in the UK

London, Paris, 7 April 2014 - Argiva, the leading communications infrastructure company in the UK, announced today that it has concluded a long-term contract with Eutelsat Communications (NYSE Euronext Paris: ETL) for satellite capacity optimised to serve the UK DTH (Direct-to-Home) broadcasting market.

Argiva has booked multiple transponders of capacity commercialised by Eutelsat at the 28.2/5 degrees East video neighbourhood that provides premium reach across the UK and Ireland. The capacity will expand Argiva's extensive digital multiplex offering within the UK and Ireland along with broadening the options available to its existing and future customer base.

Barrie Woolston, Commercial Director of Satellite and Media at Arqiva, said: "Arqiva is dedicated to providing the very best service for our customers. This new contract with Eutelsat will provide us with long term capacity to further develop the UK Direct-to-Home market."

Jean-François Leprince-Ringuet, Chief Commercial Officer at Eutelsat, added: "We are proud to have met the stringent requirements of a key player in the UK's broadcasting market and to pursue new business with Argiva through this long-term contract. The British TV market is a pace-setter in terms of innovation, creativity and quality. We are delighted that our resources and expertise have been selected to contribute to this vibrant and constantly expanding ecosystem."

Where to meet us at NAB: Argiva stand: SU 5924

Eutelsat stands: SU7521 and SU12624MR

About Eutelsat Communications

Established in 1977, Eutelsat Communications (NYSE Euronext Paris: ETL, ISIN code: FR0010221234) is one of the world's leading and most experienced operators of communications satellites. The company provides capacity on 36 satellites to clients that include broadcasters and broadcasting associations, pay-TV operators, video, data and Internet service providers, enterprises and government agencies. Eutelsat's satellites provide ubiquitous coverage of Europe, the Middle East, Africa, Asia-Pacific and the Americas, enabling video, data, broadband and government communications to be established irrespective of a user's location. Headquartered in Paris, with offices and teleports around the globe, Eutelsat represents a workforce of 1,000 men and women from 32 countries who are experts in their fields and work with clients to deliver the highest quality of service. For more about Eutelsat please visit www.eutelsat.com

Press

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About Argiva Limited

Arqiva, the communications infrastructure and media services company, operates at the heart of the broadcast, satellite and mobile communications markets. The company is at the forefront of network solutions and services in the digital world. Arqiva provides much of the infrastructure behind television, radio, satellite and wireless communications in the UK. Customers include major broadcasters such as the BBC, ITV, BSkyB and the independent radio groups, major telco providers including the UK's four mobile network operators and the emergency services. www.arqiva.com

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