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**PSA Peugeot Citroën France's Leading Patent Filer
for the Seventh Year in a Row**

The ranking issued today by France's National Intellectual Property Institute (INPI) has confirmed that once again PSA Peugeot Citroën is the country's leading patent filer, with 1,378 patent applications published in France in 2013.

These patents filed between July 2011 and June 2012, reflects the ongoing commitment of the group in R&D despite the difficulties experienced.

Anticipation and innovation are the keys to meeting the major challenges of tomorrow's mobility. This creative energy, which is the Group's strength, is reflected in particularly effective vehicles and components. Examples include the highly popular new Peugeot 308, voted 2014 Car of the Year; the new EB Turbo PureTech 3-cylinder petrol engine, which recently set a low fuel consumption record on a Peugeot 308 at 2.85 litres per 100 kilometres; and the innovative Citroën C4 Cactus.

Among the thousand inventions covering all engineering sciences that received patents, several concerned the Citroën C4 Cactus:

- Magic Wash, a simple, clever innovation for a windscreen washer system that does not impair the driver's vision.
- Airbump®, a system of flexible air-filled panels used in particular on doors to deflect minor bumps and scratches. Featuring an innovative design and a unique, complex production process, the Airbump® system also offers excellent protection for passengers in the event of an accident.
- Airbag in Roof technology, which makes it possible to free up dashboard space by housing the front passenger airbag above the windscreen.

Connectivity (multimedia equipment, networks, wiring, electronics and human-machine interface) and driving assistance systems are important areas for research and patent filings. Innovations such as the Driver Assistance Pack, Emergency Collision Alert System and Emergency Collision Braking System on the new Peugeot 308 point to the autonomous car of tomorrow.

In addition, PSA Peugeot Citroën is pursuing its efforts to continuously reduce the fuel consumption and tailpipe emissions of Peugeot and Citroën vehicles. In late 2013, the Group reached a new milestone in reducing diesel emissions with the new Blue HDi exhaust system, which uniquely combines Selective Catalytic Reduction (SCR) and diesel particulate filter (DPF) technologies to eliminate 99.9% of particulates and 90% of nitrogen oxide (NOx) emissions from diesel engines. This innovation alone accounted for more than 100 patents.

This active patent strategy delivers competitive advantage, while allowing the Group to control the use of its proprietary innovations. It is also a key lever in PSA Peugeot Citroën's cooperation agreements with other carmakers, notably Chinese partners for whom the Group's technology is a precious asset for growth in their domestic market.

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About PSA Peugeot Citroën

With its three world-renowned brands, Peugeot, Citroën and DS, PSA Peugeot Citroën sold 2.8 million vehicles worldwide in 2013, of which 42% outside Europe. The second largest carmaker in Europe, PSA Peugeot Citroën recorded sales and revenue of €54 billion in 2013. The Group is the European leader in terms of CO₂ emissions, with an average of 115.9 grams of CO₂/km in 2013. PSA Peugeot Citroën has sales operations in 160 countries. It is also involved in financing activities (Banque PSA Finance) and automotive equipment (Faurecia). For more information, please visit www.psa-peugeot-citroen.com