PRESS RELEASE

Investor Relations: New York: +1 (917) 663 2233 Media:

Lausanne: +41 (0)58 242 4500

Lausanne: +41 (0)58 242 4666



PHILIP MORRIS INTERNATIONAL INC. TO HOST WEBCAST OF 2014 ANNUAL MEETING OF SHAREHOLDERS

NEW YORK, April 30, 2014 – Philip Morris International Inc. (NYSE / Euronext Paris: PM) will host a live audio webcast of its 2014 Annual Meeting of Shareholders at www.pmi.com/webcasts on Wednesday, May 7, 2014 at 9:00 a.m. ET. The webcast will be in a listen-only mode.

During the Meeting, Louis C. Camilleri, Chairman of the Board, will address shareholders and answer questions. André Calantzopoulos, Chief Executive Officer, will give the business presentation.

An archived copy of the webcast will be available until 5:00 p.m. ET on Thursday, June 5, 2014 at www.pmi.com/webcasts.

Presentation slides and script will also be available at www.pmi.com.

###

Philip Morris International Inc.

Philip Morris International Inc. (PMI) is the leading international tobacco company, with seven of the world's top 15 international brands, including *Marlboro*, the number one cigarette brand worldwide. PMI's products are sold in more than 180 markets. In 2013, the company held an estimated 15.7% share of the total international cigarette market outside of the U.S., or 28.2% excluding the People's Republic of China and the U.S. For more information, see www.pmi.com.