

Paris, 15 May 2014

Stephen Norman Appointed Senior Vice President, Group Marketing Coordination

Stephen Norman, who joined PSA Peugeot Citroën on 1 May 2014, has been appointed Senior Vice President, Group Marketing Coordination, effective from 12 May.

In this capacity, Mr. Norman will be responsible for leading PSA Peugeot Citroën's marketing unit. In particular, he will be in charge of structuring the marketing professions and building team expertise. The objective of this leadership function is to support the Peugeot, Citroën and DS brands' move up market and enhance the marketing skills base.

Mr Norman will have cross-functional responsibility for the quality of the brands' marketing activities worldwide.

He reports to Linda Jackson, Chief Executive Officer of the Citroën brand, Yves Bonnefont, Chief Executive Officer of the DS brand, and Maxime Picat, Chief Executive Officer of the Peugeot brand.

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About PSA Peugeot Citroën

With its three world-renowned brands, Peugeot, Citroën and DS, PSA Peugeot Citroën sold 2.8 million vehicles worldwide in 2013, of which 42% outside Europe. The second largest carmaker in Europe, PSA Peugeot Citroën recorded sales and revenue of €54 billion in 2013. The Group confirms its position of European leader in terms of CO₂ emissions, with an average of 115.9 grams of CO₂/km in 2013. PSA Peugeot Citroën has sales operations in 160 countries. It is also involved in financing activities (Banque PSA Finance) and automotive equipment (Faurecia).

For more information, please visit www.psa-peugeot-citroen.com

Stephen Norman

Senior Vice President, Group Marketing Coordination

Born in 1954

Education

Degree in Economics and International Politics from Leicester University (UK)

Professional Experience

Rover

1976 – 1986 Various positions within the Rover Group

1987 -1994 Marketing Director, Rover France

Volkswagen Group, France

1995 – 1999 Sales and Marketing Director

1999 – 2000 Managing Director
Member of the Managing Board

2001 – 2003 Chairman of the Managing Board

Fiat

2004 - 2005 Managing Director, Fiat Auto France

2005 – 2007 Marketing Director Worldwide

Renault Group

2007 - 2013 Senior VP Global Marketing