

Paris, 21 May 2014

Completion of the acquisition of Kenwood Vineyards

Further to our press release dated 24 April 2014, Pernod Ricard announces the completion of the acquisition of the assets related to Kenwood vineyards.

About Pernod Ricard

Pernod Ricard is the world's co-leader in wines and spirits with consolidated sales of € 8,575 million in 2012/13. Created in 1975 by the merger of Ricard and Pernod, the Group has undergone sustained development, based on both organic growth and acquisitions: Seagram (2001), Allied Domecq (2005) and Vin & Spirit (2008). Pernod Ricard holds one of the most prestigious brand portfolios in the sector: Absolut Vodka, Ricard pastis, Ballantine's, Chivas Regal, Royal Salute and The Glenlivet Scotch whiskies, Jameson Irish whiskey, Martell cognac, Havana Club rum, Beefeater gin, Kahlúa and Malibu liqueurs, Mumm and Perrier-Jouët champagnes, as well Jacob's Creek, Brancott Estate, Campo Viejo and Graffigna wines. Pernod Ricard employs a workforce of nearly 19,000 people and operates through a decentralised organisation, with 6 "Brand Companies" and 80 "Market Companies" established in each key market. Pernod Ricard is strongly committed to a sustainable development policy and encourages responsible consumption. Pernod Ricard's strategy and ambition are based on 3 key values that guide its expansion: entrepreneurial spirit, mutual trust and a strong sense of ethics.

Pernod Ricard is listed on the NYSE Euronext exchange (Ticker: RI; ISIN code: FR0000120693) and is a member of the CAC 40 index.

About Pernod Ricard Winemakers

Pernod Ricard Winemakers, is the premium wine division of Pernod Ricard – the world's co-leader in wine and spirits. Founded in 2010, Pernod Ricard Winemakers boasts one of the world's most diverse portfolios of premium wines – featuring brands such as Jacob's Creek in Australia, Brancott Estate and Stoneleigh from New Zealand, Campo Viejo from Spain and Graffigna from Argentina. The business also owns and administers several other wine brands worldwide, including Dead Bolt in the United States and Helan Mountain in China.

With over 2000 employees based across five continents, Pernod Ricard Winemakers is dedicated to producing high-quality, premium wines and setting the benchmark for innovation in the winemaking world – launching 14 new products in 2013 alone.

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