

Paris – June 2, 2014

**Carlos Tavares Appointed Chairman  
of the PSA Peugeot Citroën Foundation – A World on the Move**

**At its Board Meeting today, the PSA Peugeot Citroën Foundation – A World on the Move appointed Carlos Tavares Chairman, effective immediately, to replace Philippe Varin, whose term of office ended last 31 March.**

**Two new directors were appointed to renew the Board's membership.**

Today, Carlos Tavares was appointed Chairman of the PSA Peugeot Citroën Foundation. At the same meeting, membership of the nine-member Board of Directors was partially renewed in compliance with the Foundation's governance guidelines. Maxime Picat, Chief Executive Officer of the Peugeot Brand, was appointed to the Board, where he will help to strengthen the brand's involvement in the Foundation's activities. He replaces Christophe Bergerand, who previously held this position. Hugues Dufour was also appointed to the Board as a qualified independent director.

**More than 240 projects supported since 2011**

Launched in May 2011, the Foundation locally supports social, educational and cultural projects related to mobility, leveraging the input and involvement of Group employees.

Over the past three years, it has financed 244 projects.

As its core activity, the Foundation has chosen to focus on extensive initiatives to encourage socially responsible mobility:

- By developing community mobility platforms, in particular through the MOUV'UP nationwide partnership formed with the French federation of road safety associations for education (FARE), which is deploying mobility services to facilitate social mainstreaming and employment opportunities for people who are vulnerable or isolated from the job market. A total of 20 such platforms have been or will be created across France in 2013 and 2014.
- By supporting pilot inclusive mobility programmes designed to remove barriers to mobility arising from economic factors, cognitive impairments or address-based discrimination.

**On being appointed Chairman of the PSA Peugeot Citroën Foundation – A World on the Move, Carlos Tavares said:**

*"Over the past three years, the PSA Peugeot Citroën Foundation has worked to make mobility a universal right. By locally supporting socially responsible mobility projects wherever we operate, the Foundation and our employees are demonstrating, every day, the values of respect, responsibility and engagement that we cherish across the Group. It is a great honour for me to lead this A World on the Move Foundation and I am committed to ensuring that its initiatives are pursued to impel the world towards an increasingly socially responsible and sustainable mobility.*

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**About the PSA Peugeot Citroën Foundation**

*The PSA Peugeot Citroën Foundation supports social, educational, cultural and environmental projects in the field of mobility, an area in which the Group has been active for more than 100 years. As attested by its "A World on the Move" baseline, the Foundation helps to develop projects implemented by associations or international NGOs. Operating globally, it relies in particular on Group facilities in each host community to tailor its initiatives to local needs and practices. [www.fondation-psa-peugeot-citroen.org](http://www.fondation-psa-peugeot-citroen.org)*