



Eutelsat completes Carrier ID implementation for its American coverage satellites in advance of the World Cup

Eutelsat and Siemens Convergence Creators raise the game of signal quality to support broadcaster efforts to give viewers a premier TV experience

Paris, 12 June 2014 – In advance of the World Cup, Eutelsat Communications (NYSE Euronext Paris: ETL) has taken a new step in deploying across its entire fleet a homogenous monitoring system designed to deliver broadcasters the highest level of service availability.

Working in collaboration with Siemens Convergence Creators, Eutelsat has completed the upgrade of its ground station in Mexico City with Siemens CVC's SIECAMS® that is equipped for Carrier ID as well as interference localisation functionality. The Mexico City ground station is the Eutelsat Americas operations centre managing three Eutelsat satellites that together provide full coverage of the Americas, including Brazil.

Carrier ID is a technology developed to guarantee immediate identification of the source of satellite signals by creating unique identification numbers in each carrier that can be reliably detected and recognised. By accelerating the identification of unauthorised and inaccurately configured transmissions, Carrier ID represents a significant measure towards further improving signal integrity.

Eutelsat selected to deploy the SIECAMS® system across its fleet as it includes an integrated geolocation system that enables detection, classification and localisation of interference incidents without the need to manually transfer data to external applications. This integrated approach significantly accelerates the time needed to react to and resolve an incident.

Mark Rawlins, Director of Communications Systems Operations at Eutelsat, said: "Carrier ID is a global, industry-wide initiative aimed at guaranteeing the best quality of service to all users of satellite communications. Eutelsat has been a staunch supporter of this effort from the outset, partnering with companies that deliver the most advanced features to further raise the game of combating interference."

About SIECAMS®

SIECAMS® is the satellite carrier monitoring and interference localization solution that lets you identify interference and manage carriers in one comprehensive system to ensure high quality satellite communication. Its modular architecture can be customized to integrate with your existing infrastructure. SIECAMS® enables the identification and localization of satellite interferences in one single solution with one intuitive graphical user interface (GUI) allowing quick measures to arising problems.

About Siemens Convergence Creators

Siemens Convergence Creators GmbH, headquartered in Vienna, provides its customers with innovative products, turnkey solutions and services in the fields of communication networks, service and customer management, public safety and security, multimedia infotainment, as well as space technology. Among the most important customers are the top players in their respective industrial sectors, i.e. telecommunications, media (TV, publishing houses), transport (cruise ships, railways, aircraft manufacturers, airlines and airports), space, public safety (action forces) and energy (wind power, oil and gas). Siemens Convergence Creators' presence in emerging and mature markets like Central and Eastern Europe, Germany, USA, India, and China together with its powerful network of partners provides a strong basis for activities all over the world.

About Eutelsat Communications

Established in 1977, Eutelsat Communications (NYSE Euronext Paris: ETL, ISIN code: FR0010221234) is one of the world's leading and most experienced operators of communications satellites. The company provides capacity on 37 satellites to clients that include broadcasters and broadcasting associations, pay-TV operators, video, data and Internet service providers, enterprises and government agencies. Eutelsat's satellites provide ubiquitous coverage of Europe, the Middle East, Africa, Asia-Pacific and the Americas, enabling video, data, broadband and government communications to be established irrespective of a user's location. Headquartered in Paris, with offices and teleports around the globe, Eutelsat represents a workforce of 1,000 men and women from 32 countries who are experts in their fields and work with clients to deliver the highest quality of service. For more about Eutelsat please visit www.eutelsat.com

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