

Paris – 18 June 2014

**10th Best Supplier Awards:
Making Supplier Relations a Cornerstone of the Back in the Race Strategic Plan**

Yesterday, PSA Peugeot Citroën held its Best Supplier Awards event. Carlos Tavares, Chairman of the Managing Board, and Yannick Bézard, Executive Vice President, Purchasing, honoured 18 suppliers for their commitment and the quality of their responses to the Group's expectations. The event was an opportunity to reaffirm the strategic importance of supplier relations as a fundamental driver of the Back in the Race plan.

Supplier relations are a cornerstone of the Back in the Race plan

The Awards celebrate suppliers who are fully engaged in their relationship with the Group and who demonstrated the deepest understanding of its expectations and the most proactive ability to meet them.

Supplier relations are a fundamental driver in deploying the strategic plan presented by Carlos Tavares last April.

For Mr Tavares, Chairman of the Managing Board of PSA Peugeot Citroën,

"Our Back in the Race plan's objective of making us more competitive depends on nurturing strong, sustainable, responsible relationships with our partner suppliers. By creating value together, we will develop the sourcing of more competitive components."

In recognition of the sustained efforts made and the excellence of the results delivered, the Group honoured supplier performance in six priority categories:

- **Cost Savings: Faurecia Échappement / Chongqing Jianshe / BASF**
(Ability to propose solutions to reduce the cost of delivered standard parts, by leveraging the full range of supply chain, marketing and purchasing drivers).
- **Value Creation: KAP IT / Continental**
(Ability to propose breakthrough technical solutions and new services capable of creating new value).
- **Programme Management: TRW / Magna**
(Performance in the areas of quality of deliverables, on-time delivery, managing cost variances, project management, successful launches and technical expertise).
- **Quality: Yazaki / Bosch (braking) / Aisin**
(Performance in auto parts quality, from "cradle to grave", including quality in development, quality when new and quality in field).
- **Indirect Material Machinery & Equipment: Sugino / Actemium / Acobal**
(Service and quality performance in the provision of services and supply of industrial equipment).
- **After-Sales Delivery Performance: Visscher Caravelle / Gates / Mefro**
(Quality of service, as measured by their on-time, on-spec performance in delivering spare parts to the dealer network).

A new award, for "Best Plants of 2013", was presented to 96 production facilities in recognition of their performance in manufacturing excellence, which is enabling the Group to meet its quality standards, from producing the vehicle to handing over the keys.

Lastly, a Special Jury Prize was awarded to two suppliers – IBIDEN and Total Lubricants – that the Group wanted to honour for their long-standing partnership.

Yannick Bézard, Executive Vice President, Purchasing for PSA Peugeot Citroën, said
“We need our suppliers’ support to lock-in our Group’s recovery and create value together.”

In 2013, PSA Peugeot Citroën’s purchasing represented a total of €23.5 billion, of which over €18 billion for standard parts and components, which account for an average 80% of a vehicle’s sticker price. The Group works with a panel of 1,436 suppliers and encourages local sourcing in all of its host communities. The French automobile plants source more than 50% of their purchases in France and more than 90% in Europe.

Media Contact : +33 1 40 66 42 00

About PSA Peugeot Citroën

With its three world-renowned brands, Peugeot, Citroën and DS, PSA Peugeot Citroën sold 2.8 million vehicles worldwide in 2013, of which 42% outside Europe. The second largest carmaker in Europe, PSA Peugeot Citroën recorded sales and revenue of €54 billion in 2013. The Group confirms its position of European leader in terms of CO₂ emissions, with an average of 115.9 grams of CO₂/km in 2013. PSA Peugeot Citroën has sales operations in 160 countries. It is also involved in financing activities (Banque PSA Finance) and automotive equipment (Faurecia). For more information, please visit www.psa-peugeot-citroen.com