

## PRESS RELEASE

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PHILIP MORRIS INTERNATIONAL

### **PHILIP MORRIS INTERNATIONAL INC.** **TO HOST WEBCAST OF 2014 INVESTOR DAY**

NEW YORK, June 19, 2014 – Philip Morris International Inc. (PMI) (NYSE/Euronext Paris: PM) will host a live audio webcast at [www.pmi.com/2014InvestorDay](http://www.pmi.com/2014InvestorDay) of presentations made by senior management and Q&A sessions at its 2014 Investor Day, which will be held at its Operations Center in Lausanne, Switzerland, on June 26 and 27, 2014.

The presentations and Q&A sessions will be webcast live both days in a listen-only mode beginning on Thursday, June 26, 2014, at approximately 9:00 a.m. and concluding at approximately 5:45 p.m. that day. The webcast will resume on June 27, 2014, at approximately 10:00 a.m. and conclude at approximately 12:45 p.m. Times are local Swiss. A copy of the remarks and slides will be made available at the start of each presentation at [www.pmi.com/2014InvestorDay](http://www.pmi.com/2014InvestorDay).

An archive of the webcast will be available until Friday, July 25, 2014.

#### **Philip Morris International Inc.**

Philip Morris International Inc. (PMI) is the leading international tobacco company, with seven of the world's top 15 international brands, including *Marlboro*, the number one cigarette brand worldwide. PMI's products are sold in more than 180 markets. In 2013, the company held an estimated 15.7% share of the total international cigarette market outside of the U.S., or 28.2% excluding the People's Republic of China and the U.S. For more information, see [www.pmi.com](http://www.pmi.com).