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PRESS RELEASE



**PUBLICIS
GROUPE**



Publicis Groupe files its 2014 Half-Year Financial Report

The first half-year financial report for 2014 is made available as of today, August 11, 2014.

It is available free of charge, in line with legal requirements, and can be downloaded from the Company's website www.publicisgroupe.com (under the section Investor Relations/Regulatory Documents/Reference Documents and Financial Reports).

The financial report contains the interim management report, the consolidated interim financial statements and the statutory auditor's report on interim financial information for 2014.

About Publicis Groupe

Publicis Groupe [Euronext Paris FR0000130577, CAC 40] is one of the world's leading communications groups. The Groupe offers a full range of services and skills: digital (DigitasLBi, Razorfish, Rosetta, VivaKi), advertising (BBH, Leo Burnett, Publicis Worldwide, Saatchi & Saatchi), public affairs, corporate communications and events (MSLGROUP), media strategy, planning and buying (Starcom MediaVest Group and ZenithOptimedia), healthcare communications, with Publicis Healthcare Communications Group (PHCG), and finally, brand asset production with Prodigious. Present in 108 countries, the Groupe employs 62,000 professionals. www.publicisgroupe.com | Twitter: @PublicisGroupe | Facebook: www.facebook.com/publicisgroupe | LinkedIn: Publicis Groupe | <http://www.youtube.com/user/PublicisGroupe> |

Viva la Difference !

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