

PRESS RELEASE

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PHILIP MORRIS INTERNATIONAL

PHILIP MORRIS INTERNATIONAL INC. **TO HOST WEBCAST OF PRESENTATION AT** **BARCLAYS BACK-TO-SCHOOL CONSUMER CONFERENCE**

NEW YORK, August 27, 2014 – Philip Morris International Inc. (NYSE/Euronext Paris: PM) will host a live audio webcast of the company's remarks and question-and-answer session by Jacek Olczak, Chief Financial Officer, at the Barclays Back-To-School Consumer Conference at www.pmi.com/webcasts on Wednesday, September 3, 2014, at approximately 10:30 a.m. ET.

The webcast will cover the entire PMI session and will be in a listen-only mode.

An archive copy of the webcast will be available at www.pmi.com/webcasts until 5:00 p.m. ET on Thursday, October 2, 2014.

Remarks and script will also be available at www.pmi.com/presentations.

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Philip Morris International Inc.

Philip Morris International Inc. (PMI) is the leading international tobacco company, with seven of the world's top 15 international brands, including *Marlboro*, the number one cigarette brand worldwide. PMI's products are sold in more than 180 markets. In 2013, the company held an estimated 15.7% share of the total international cigarette market outside of the U.S., or 28.3% excluding the People's Republic of China and the U.S. For more information, see www.pmi.com.