

PRESS RELEASE

Sèvres, 8 september 2014

Solocal Group capital structure evolution

Solocal Group indicates that company, Promontoria Holding 55 B.V., has made a declaration of crossing of threshold (article L. 233 - 7 of the code of commerce) to the *Autorité des Marchés Financiers* (AMF) on August 26, 2014 (the following declaration is only available in its original French version on the company website www.solocal.com).

About Solocal Group

Solocal Group, the leader in local communication, up offers online content, advertising solutions and transactional services that connect consumers and clients locally. It brings together around 4,500 people – including nearly 2,200 advisors in local communication in France and Spain to support the digital development of companies (SMEs and micro businesses, tier 1 brand accounts, etc.) – 17 strong and complementary brands (PagesJaunes, Mappy, 123deal, A vendre A louer, Embauche.com, Keltravo, Chronoresto, ZoomOn, Solocal Network, ComprendreChoisir, ClicRDV, PJMS, Horyzon Media, Leadformance, QDQ, Editus and Solocal Group) and nearly 650,000 clients. In 2013, Solocal Group generated nearly €1 billion in revenues, of which 63% via the Internet, and thus ranks among the key European players in terms of online advertising revenues. Solocal Group is listed on NYSE Euronext Paris (LOCAL). Further information on Solocal Group is available on www.solocalgroup.com.

Contacts

Press

Delphine Penalva +33 (0)1 46 23 35 31 dpenalva@solocal.com

Edwige Druon +33 (0)1 46 23 37 56 edruon@solocal.com Investors

Elsa Cardarelli +33 (0)1 46 23 40 92 ecardarelli@solocal.com