

PRESS RELEASE

Sèvres, 19 November 2014

Solocal Group capital structure evolution

Solocal Group wishes to specify that the company Promontoria Holding 55 B.V. informed it on 18 November 2014, in compliance with articles L. 233-7 and L. 233-9 of the French Commercial Code, that, directly and indirectly through Mediannuaire Holding which it controls, its Solocal Group holdings crossed under the statutory thresholds of 1% of the capital and voting rights on 6 November 2014¹.

About Solocal Group

Solocal Group, the leader in local communication, up offers online content, advertising solutions and transactional services that connect consumers and clients locally. It brings together around 4,500 people – including nearly 2,200 advisors in local communication in France and Spain to support the digital development of companies (SMEs and micro businesses, tier 1 brand accounts, etc.) – 17 strong and complementary brands (PagesJaunes, Mappy, 123deal, A vendre A louer, Embauche.com, Keltravo, Chronoresto, ZoomOn, Solocal Network, ComprendreChoisir, ClicRDV, PJMS, Horyzon Media, Leadformance, QDQ, Editus and Solocal Group) and nearly 650,000 clients. In 2013, Solocal Group generated nearly €1 billion in revenues, of which 63% via the Internet, and thus ranks among the key European players in terms of online advertising revenues. Solocal Group is listed on Euronext Paris (LOCAL). Further information on Solocal Group is available on www.solocalgroup.com.

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¹ On the basis of a capital comprising 1,161,727,170 shares accounting for 1,162,348,364 voting rights (information disclosed on 12 November 2014).