## vivendi press release

Paris, December 18, 2014

## Vivendi: Laurent Mairot appointed Executive Vice President, Investor Relations and Corporate Development

Vivendi today announced the appointment of Laurent Mairot as Executive Vice President in charge of Investor Relations in addition to his functions as Head of Corporate Development. He reports to Hervé Philippe, Member of the Management Board and Chief Financial Officer.

Laurent Mairot was Chief Financial Officer and Member of the Management Board of Maroc Telecom from July 2012 to July 2014 and, from 2008 to 2012, Senior Vice President, Budget Plan and Financial Control of Vivendi. Prior to that, he held different positions within the Group, notably Corporate Vice President, Strategy & Development, Media Interactive Entertainment. Previously, he was financial analyst at ING Financial Markets France.

He succeeds Jean-Michel Bonamy, Deputy Chief Financial Officer and Head of Investor Relations since 2009, who has decided to leave the Group.

## About Vivendi

Vivendi groups together leaders in content and media. Canal+ Group is the French leader in pay-TV, also operating in French-speaking Africa, Poland and Vietnam; its subsidiary Studiocanal is a leading European player in production, acquisition, distribution and international film and TV series sales. Universal Music Group is the world leader in music. Vivendi Village brings together Vivendi Ticketing, Wengo (expert counseling) and Watchever (subscription video-on-demand). In addition, Vivendi currently owns GVT a fixed very high-speed broadband, fixed-line telephony and pay-TV services operator in Brazil. <u>www.vivendi.com</u>