

Press release

27 January 2015

Winning projects promoting mobility for all: 31 projects selected out of 300 entries, with a grant of €600,000

31 projects supported nationwide.

Over 300 entries were received in response to the call for projects promoting mobility for all, issued in the autumn of 2014.

The 31 projects selected reflect major innovative trends in mobility for all and range from mobility training to socially responsible driving schools, car sharing, carpooling, car repair, bicycle centres and workshops, car rental and mobility platforms.

A first: three corporate foundations join forces to support citizen initiatives

Two foundations – the Fondation VINCI pour la Cité and the PSA Peugeot Citroën Foundation A World on the Move – will contribute their expertise in mobility and solidarity, while the VINCI Autoroutes Foundation will contribute its know-how in raising awareness about responsible driving. In addition to funding, the 31 projects will receive the skills support of PSA Peugeot Citroën and VINCI Group employees serving as sponsors.

The goal: to improve the mobility of underprivileged and/or marginalised people in urban and periurban areas

The mobility projects selected involve activities designed to foster employment, education, health, culture and recreation and to maintain the social fabric. They help combat social and occupational exclusion. The support for these projects provided by the three corporate foundations can enable them to consider further extension in France and the rest of Europe.

The 31 projects selected:

ALIE	Electromobility	Etude et Chantier IDF	Bicycle centre
Chenelet	Mobility workshops	Les Autos du cœur	Vehicle donation
Halage	Mobility workshops	Entreprise école	Driver training
Mission locale technowest	Mobility workshops	AFEJI	Social car repair
FAIRE	Mobility workshops	Voyants rouges	Social car repair
Mission locale Vallée de l'Oise	Mobility workshops	Au fil des jours	Social car repair
Mission locale Château Thierry	Mobility workshops	Apreva	Social car repair
OLCQ	Socialdriving school	AILES mobil eco	Social car repair
Contact EAJ Argenteuil	Social driving school	ADSEA 77	Social car rental
ALFA	Social driving school	Varlin pont neuf	Social car rental
Collectif du PES	Social driving school	Régie quartier Bagneux	Social car rental
APEI Thionville	Car sharing	Steredenn	Social car rental
Covoiturage +	Car pooling	Vert bocage Bessin	Social car rental

Montauban Services
APIC - Roues Libres
Mobil'emploi

Social car rental
Micro transport
Mobility platform

EMCP
E2C Marseille

Mobility platform
Mobility services

To find out more, go to: <http://mobilite-et-reinsertion.fr/>

About the PSA Peugeot Citroën Foundation

The PSA Peugeot Citroën Foundation was created in June 2011 in response to the Group's determination to be an active participant in the development of mobility-related solidarity. It is a key component of the Group's corporate social responsibility policy, expressed through support for local innovative initiatives.

In three years of activity, the foundation has supported more than projects proposed by non-profits, NGOs and entities of general interest.

www.fondation-psa-peugeot-citroen.org/fr/

About the Foundation VINCI pour la Cité

The Fondation VINCI pour la Cité, created in 2002, is the bridge between the world's largest concessions and construction group and the players who innovate in the field of combating all forms of exclusion (access to work and building the social fabric in priority districts). It illustrates VINCI's determination to be a lasting partner in the community. To date, the foundation has supported almost 1,700 projects in France and around the world. It contributes the skills of one or more Group employees to each of the selected non-profit organisations. Since the foundation's creation, almost 2,200 local sponsorship arrangements have been set up, establishing long-term partnerships. With an annual budget of €2.5 million, the foundation also awards grants to non-profits to fund their investments. Grants totalling €26 million have been awarded for this purpose.

www.fondation-vinci.com

About the VINCI Autoroutes Foundation for Responsible Driving

Created in February 2011, the VINCI Autoroutes Foundation for Responsible Driving is a laboratory, an observatory and an information tool devoted to the struggle to achieve road safety. Its aim is to help change behaviour on the road and help drivers to be players in their own safety. Actions taken include road risk awareness campaigns, financing innovative scientific research in certain areas of dangerous behaviour that have not been adequately explored or are poorly recognised by road users, and financing citizen and non-profit initiatives in favour of responsible driving.

<http://fondation.vinci-autoroutes.com>

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