



### PUBLICIS GROUPE HALF-YEAR FINANCIAL STATEMENT LIQUIDITY CONTRACT

**Paris, January 29, 2015** - Under the **Publicis Groupe** (Euronext Paris FR0000130577, CAC 40) liquidity contract with **Kepler Capital Markets SA**, the following means were attributable to the liquidity contract at December 31, 2014:

- 22,830 Publicis Groupe shares
- EUR15,309,624.39

It is reminded that at June 30, 2014, the following means appeared in the contract:

- 45,000 Publicis Groupe shares
- EUR13,759,425.18

#### About Publicis Groupe

Publicis Groupe [Euronext Paris FR0000130577, CAC 40] is one of the world's leading communications groups. The Groupe offers a full range of services and skills: digital (DigitasLBi, Razorfish, Rosetta, VivaKi, Nurun), advertising (BBH, Leo Burnett, Publicis Worldwide, Saatchi & Saatchi), public affairs, corporate communications and events (MSLGROUPE), media strategy, planning and buying (Starcom MediaVest Group and ZenithOptimedia), healthcare communications, with Publicis Healthcare Communications Group (PHCG), and finally, brand asset production with Prodigious. Present in 108 countries, the Groupe employs more than 64,000 professionals.

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