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PSA Peugeot Citroën generated a €4.721 billion trade surplus for France in 2014

Thanks to its solid manufacturing base in France, PSA Peugeot Citroën has once again made a positive contribution to France's trade balance, with a surplus of €4.721 billion* and a net export volume of 310,000 vehicles. Representing a 5.3% increase on 2013, this performance ranks PSA Peugeot Citroën as the country's third leading exporter.

With more than 971,000 vehicles produced in France in 2014, PSA Peugeot Citroën is on track to meet its commitment under the New Social Contract with French trade unions to produce one million vehicles in France in 2016.

To keep its strong manufacturing base in France, PSA Peugeot Citroën has undertaken an ambitious plant modernisation project, which involves optimising logistics, making facilities more compact and streamlining processes, in order to improve overall production efficiency.

"The PSA Back in the Race plan is important for the company, its employees and its shareholders, but it's also important for France because PSA is a major player in the economy," said Carlos Tavares, Chairman of the PSA Peugeot Citroën Managing Board. "This is why we're dedicated to boosting the competitiveness of our plants in France, every single day."

*New vehicles, CKD units and replacement parts.

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