

PRESS RELEASE



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PHILIP MORRIS INTERNATIONAL INC. TO WEBCAST PRESENTATION AT CONSUMER ANALYST GROUP OF NEW YORK (CAGNY) CONFERENCE

NEW YORK, February 11, 2015 – Philip Morris International Inc. (NYSE/Euronext Paris: PM) will host a live audio webcast of a presentation by Jacek Olczak, Chief Financial Officer, at the Consumer Analyst Group of New York (CAGNY) Conference at www.pmi.com/webcasts on Wednesday, February 18, 2015 at approximately 1:45 p.m. ET.

The webcast will provide live audio of the entire PMI session and will be in a listen-only mode.

The audio webcast may also be accessed on iOS or Android devices by downloading PMI's free Investor Relations Mobile Application at www.pmi.com/irapp.

An archived copy of the webcast will be available at www.pmi.com/webcasts until 5:00 p.m. ET on Thursday, March 19, 2015.

Presentation slides and script will also be available at www.pmi.com/presentations.

Philip Morris International Inc.

Philip Morris International Inc. (PMI) is the leading international tobacco company, with seven of the world's top 15 international brands, including *Marlboro*, the number one cigarette brand worldwide. PMI's products are sold in more than 180 markets. In 2014, the company held an estimated 15.6% share of the total international cigarette market outside of the U.S., or 28.6% excluding the People's Republic of China and the U.S. For more information, see www.pmi.com.