

## PRESS RELEASE



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### **PHILIP MORRIS INTERNATIONAL INC. TO WEBCAST PRESENTATION AT CONSUMER ANALYST GROUP OF EUROPE (CAGE) CONFERENCE**

NEW YORK – March 10, 2015 – Philip Morris International Inc. (NYSE/Euronext Paris:PM) will host a live audio webcast of a presentation and question-and-answer session by Jacek Olczak, Chief Financial Officer, at the Consumer Analyst Group of Europe (CAGE) conference in London, U.K., at [www.pmi.com/webcasts](http://www.pmi.com/webcasts) on Tuesday, March 17, 2015, at approximately 10:15 a.m. local time (6:15 a.m. ET).

The webcast will provide live audio of the entire PMI session and will be in a listen only mode.

The audio webcast may also be accessed on iOS or Android devices by downloading PMI's free Investor Relations Mobile Application at [www.pmi.com/irapp](http://www.pmi.com/irapp).

An archived copy of the webcast will be available at [www.pmi.com/webcasts](http://www.pmi.com/webcasts) until 5:00 p.m. ET on Thursday, April 16, 2015.

Presentation slides and script will also be available at [www.pmi.com/presentations](http://www.pmi.com/presentations).

#### **Philip Morris International Inc.**

Philip Morris International Inc. (PMI) is the leading international tobacco company, with six of the world's top 15 international brands, including *Marlboro*, the number one cigarette brand worldwide. PMI's products are sold in more than 180 markets. In 2014, the company held an estimated 15.6% share of the total international cigarette market outside of the U.S., or 28.6% excluding the People's Republic of China and the U.S. For more information, see [www.pmi.com](http://www.pmi.com).