

Paris, 17 March 2015

**PSA Peugeot Citroën Capital Markets Day:**

**Presentation of the development plan of Peugeot, Citroën and DS brands,  
their product range,  
Presentation of the Group's core model strategy,  
technologies and innovation policy**

PSA Peugeot Citroën will present today its development plan for Peugeot, Citroën and DS brands along with their products range during a Capital Day for financial analysts and investors in ADN Tech Center, Vélizy, France.

The Group will also present on this occasion its core model strategy, technologies and innovation.

The agenda will be as follows:

- Peugeot : development plan and product range,
- Citroën: development plan and product range,
- DS: development plan and product range,
- PSA Peugeot Citroën core model strategy, technologies and innovation.

The presentations will be available in the Analyst Investor section of the [www.psa-peugeot-citroen.com](http://www.psa-peugeot-citroen.com) website today at 12:00 am Paris time.