



**PUBLICIS  
GROUPE**

**03/30/2015**



## **PRESS RELEASE**

**Publicis Groupe [EURONEXT Paris: FR0000130577, CAC 40]** has put in place a share repurchase agreement with an Investment Service Provider for its Share Buyback Program as approved by its Annual Shareholders' Meeting of May 28, 2014.

This agreement signed on March 27, 2015 covers a maximum volume of 3,935,000 shares at an average price remaining within the limits imposed by the Annual Shareholders' Meeting of May 28, 2014. The price to be paid by the Company for each share shall be determined on the basis of the arithmetic mean of the daily volume-weighted average prices during the repurchase period, and shall not exceed that amount.

The repurchase period provided in the agreement shall start on March 30, 2015 and end not later than July 31, 2015.

This transaction is part of the early redemption of the 2022 ORANE approved by the Supervisory Board and announced on September 16, 2014. The early redemption of the ORANE will be submitted to the Shareholders' Meeting of the Company, which will take place on May 27, 2015.

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## About Publicis Groupe

Publicis Groupe [Euronext Paris FR0000130577, CAC 40] is a global leader in marketing, communication, and business transformation. In a world marked by increased convergence and consumer empowerment, Publicis Groupe offers a full range of services and skills: digital, technology & consulting with Publicis.Sapient (SapientNitro, Sapient Global Markets, Sapient Government Services, Razorfish Global, DigitasLBi, Rosetta) - the world's largest most forward-thinking digitally centered platform focused exclusively on digital transformation in an always-on world - as well as creative networks such as BBH, Leo Burnett, Publicis Worldwide, Saatchi & Saatchi, public affairs, corporate communications and events with MSLGROUP, ad tech solutions with VivaKi, media strategy, planning and buying through Starcom MediaVest Group and ZenithOptimedia, healthcare communications, with Publicis Healthcare Communications Group (PHCG), and finally, brand asset production with Prodigious. Present in 108 countries, the Groupe employs more than 75,000 professionals.

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