

Paris – 28 April 2015

**PSA Peugeot Citroën's New Social Contract:
2,000 young people to be hired on work-study programmes for 2015**

Work-study programme recruitment campaign launch: 2,000 new positions opened

In line with the commitments made by the Group in its New Social Contract, signed with French trade unions in October 2013, PSA Peugeot Citroën will take on 2,000 work-study programme participants for 2015, in addition to the 1,000 already hired last year.

As part of the Group's policy of increasing the number of women in its teams, particular attention will be paid to the recruitment of female applicants, with a target of 30% women among work-study programme participants.

The campaign covers all of the Group's sites in France, in the areas of production, R&D, human resources, marketing, business and IT.

Scheduled to kick off on Monday, 4 May, the recruitment campaign will be supported by a website created specifically for work-study programme offers, which will be updated on a regular basis: <http://psa-emploi-jeunes.com>

In total, 3,000 young people will receive on-the-job training at PSA Peugeot Citroën in one of the Group's 110 professions, primarily under apprenticeship contracts.

Apprenticeships: preparing the Group's future and strengthening the employability of younger generations

Work-study programmes give young people the opportunity to supplement their theoretical training by integrating the Group's teams to acquire hands-on experience and broaden their capabilities. Each participant's programme path and project are designed and regularly assessed with the help of a dedicated work-study supervisor.

For PSA Peugeot Citroën, the recruitment campaign is a way to prepare the next generation of Group employees, to be hired as soon as all of the objectives in the "Back in the Race" recovery plan have been achieved.

As part of its New Social Contract, the Group has pledged to give priority to work-study programme participants when hiring employees. As a result, more than 55% of hiring needs were filled by work-study participants in 2014.

Philippe Dorge, PSA Peugeot Citroën's Vice President, Human Resources, commented:

"By taking on a total of 3,000 work-study programme participants, PSA is well and truly fulfilling its role with respect to helping young people enter the workforce. We made this commitment as part of our New Social Contract and we are delighted to be able to open our doors to the younger generation for an experience that will be beneficial for everyone involved. While work-study programmes have obvious benefits for the young participants, who get to work and learn in an exciting business environment, they also serve as an enriching experience for the teams interacting with the younger generation. "

For more information:

<http://psa-emploi-jeunes.com/>

About PSA Peugeot Citroën

With its three world-renowned brands, Peugeot, Citroën and DS, PSA Peugeot Citroën sold 3 million vehicles worldwide in 2014. The second largest carmaker in Europe, PSA Peugeot Citroën recorded sales and revenue of €54 billion in 2014. The Group confirms its position of European leader in terms of CO₂ emissions, with an average of 110.3 grams of CO₂/km in 2014. PSA Peugeot Citroën has sales operations in 160 countries. It is also involved in financing activities (Banque PSA Finance) and automotive equipment (Faurecia).

For more information, please visit www.psa-peugeot-citroen.com

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