

PRESS RELEASE

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PHILIP MORRIS INTERNATIONAL

PHILIP MORRIS INTERNATIONAL INC. **TO HOST WEBCAST OF** **2015 ANNUAL MEETING OF SHAREHOLDERS**

NEW YORK, April 29, 2015 – Philip Morris International Inc. (NYSE / Euronext Paris: PM) will host a live audio webcast of its 2015 Annual Meeting of Shareholders at www.pmi.com/webcasts on Wednesday, May 6, 2015 at 9:00 a.m. ET. The webcast will be in a listen-only mode.

During the Meeting, Louis C. Camilleri, Chairman of the Board, will address shareholders and answer questions. André Calantzopoulos, Chief Executive Officer, will give the business presentation.

The audio webcast may also be accessed on iOS or Android devices by downloading PMI's free Investor Relations Mobile Application at www.pmi.com/irapp.

An archived copy of the webcast will be available until 5:00 p.m. ET on Thursday, June 4, 2015 at www.pmi.com/webcasts.

Presentation slides and script will also be available at www.pmi.com/presentations.

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Philip Morris International Inc.

Philip Morris International Inc. (PMI) is the leading international tobacco company, with six of the world's top 15 international brands, including *Marlboro*, the number one cigarette brand worldwide. PMI's products are sold in more than 180 markets. In 2014, the company held an estimated 15.6% share of the total international cigarette market outside of the U.S., or 28.6% excluding the People's Republic of China and the U.S. For more information, see www.pmi.com.