



Press Release

05/27/15



PUBLICIS GROUPE COMBINED GENERAL SHAREHOLDERS' MEETING 2015

- Dividend set at €1.20 per share, an increase of 9,1%
- Dividend payout ratio of 37.3%
- All resolutions submitted to the vote were adopted
- Jerry A. Greenberg elected as a member of the Supervisory Board

Publicis Groupe [EURONEXT Paris: FR0000130577] today held its **Combined Annual Shareholders' Meeting**, chaired by Elisabeth Badinter, Chair of the Supervisory Board.

All the resolutions submitted to vote of the shareholders were adopted.

The general shareholders' meeting declared a dividend of €1.20 per share, with shareholders being granted the option to receive payment of the dividend in either cash or new shares. The option for payment of the dividend in shares must be exercised between June 2 and June 22, 2015 inclusive.

The issue price of shares distributed as dividends was set at 69.98 euros (corresponding to 95% of the average closing price of Publicis Groupe SA shares on the Euronext Paris regulated market over the 20 trading days preceding the shareholders' meeting, less the net amount of the dividend). The ex-dividend date was set at June 2, 2015. Payment of dividends in cash and in delivery of new shares will be made on July 2, 2015.

Following the departure of Hélène Ploix, Henri-Calixte Suaudeau and Gérard Worms, as well as the arrival of Jerry A. Greenberg, the Supervisory Board is now comprised of the following members: Elisabeth Badinter (Chair), Sophie Dulac, Claudine Bienaimé, Marie-Josée Kravis, Marie-Claude Mayer, Véronique Morali, Simon Badinter, Jean Charest, Michel Cicurel, Jerry A. Greenberg and Amaury de Sèze.

Maurice Lévy, Chairman & CEO of Publicis Groupe declared: *"At this occasion, the shareholders*

showed their utmost support and commitment to Publicis Groupe, some even going so far as to publically display their satisfaction regarding the strategy developed and the results obtained. I would like to thank them all, on behalf of the Supervisory and the Management Boards, for the quality of the interactions in such a friendly atmosphere, and to share in their appreciation for our teams, who are the true artisans of Publicis Groupe's success."

A full webcast of the general shareholders' meeting, along with the results of voting on all resolutions submitted to shareholders, are available on the Publicis Groupe website: www.publicisgroupe.com

About Publicis Groupe

Publicis Groupe [Euronext Paris FR0000130577, CAC 40] is a global leader in marketing, communication, and business transformation. In a world marked by increased convergence and consumer empowerment, Publicis Groupe offers a full range of services and skills: digital, technology & consulting with Publicis.Sapient (SapientNitro, Sapient Global Markets, Sapient Government Services, Razorfish Global, DigitasLBi, Rosetta) - the world's largest most forward-thinking digitally centered platform focused exclusively on digital transformation in an always-on world - as well as creative networks such as BBH, Leo Burnett, Publicis Worldwide, Saatchi & Saatchi, public affairs, corporate communications and events with MSLGROUP, ad tech solutions with VivaKi, media strategy, planning and buying through Starcom MediaVest Group and ZenithOptimedia, healthcare communications, with Publicis Healthcare Communications Group (PHCG), and finally, brand asset production with Prodigious. Present in 108 countries, the Groupe employs more than 76,000 professionals.

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