

Paris, July 3rd, 2015

# Maxime Saada appointed Chief Executive Officer of Canal+ Group, replacing Rodolphe Belmer

The Supervisory Board of Canal+ Group met today. On the recommendation of Bertrand Méheut, Chairman of the Management Board of Canal+ Group, it decided to proceed with the following nominations:

- Maxime Saada, Executive Vice-President of Canal+ Group, Head of Pay-TV, is appointed Chief Executive Officer of Canal+ Group, replacing Rodolphe Belmer, who has been relieved of his responsibilities by the Board.
- Grégoire Castaing, Chief Financial Officer of Canal+ Group, is appointed to the Canal+ Group Management Board.

The Management Board of Canal+ Group is now comprised of three members: Bertrand Méheut, Chairman, Maxime Saada and Grégoire Castaing.

### Maxime Saada (Chief Executive Officer of Canal+ Group)

### Maxime Saada was the Executive Vice-President of Canal+ Group, Head of Pay-TV, since 2013.

Born in 1970, Maxime Saada is a graduate of the Paris Institute of Political Studies and holds an MBA from HEC Paris.

In 1999, he started at consulting firm McKinsey & Company, where he headed up a number of projects for executive management in the fields of telecom and retail.

In 2004, he joined Canal+ Group as Director of Strategy. After contributing to the merger between TPS and the Canal+ Group shareholders, Maxime Saada became Director of CANALSAT in 2007, then Sales Director for Canal+ Group in 2009.

Appointed in 2011 Executive Vice-President to Canal+ Group, Head of Distribution, he was appointed to the Management Board of Canal+ France in 2012. In 2013, he was appointed Executive Vice-President of Canal+ Group, Head of Pay-TV.

# Grégoire Castaing (Chief Financial Officer)

# Grégoire Castaing is Chief Financial Officer of Canal+ Group since 2012.

Born in 1976, Grégoire Castaing is a graduate of the École Normale Supérieure. He holds teaching accreditations in economics and management and a Research Masters in finance.

He started his career with Arthur Andersen, now Ernst & Young, in the Telecoms and Media department.

In 2007, he joined CANAL+ Group as Deputy Director of Auditing, before being appointed Director of Financial Services in 2010. In 2012, he was appointed Chief Financial Officer of Canal+ Group.

Pictures are available on request through Vivendi's press service.

#### About Vivendi

Vivendi is an integrated media and content group. The company operates businesses throughout the media value chain, from talent discovery to the creation, production and distribution of content. The main subsidiaries of Vivendi comprise Canal+ Group and Universal Music Group. Canal+ is the leading pay-TV operator in France, and also serves markets in Africa, Poland and Vietnam. Canal+ operations include Studiocanal, a leading European player in production, sales and distribution of film and TV series. Universal Music Group is the world leader in recorded music, music publishing and merchandising, with more than 50 labels covering all genres. Dailymotion is one of the biggest aggregation and distribution platforms for video content in the world. A separate division, Vivendi Village, brings together Vivendi Ticketing (ticketing in the UK and France), MyBestPro (experts counseling), Watchever (subscription video-on-demand) and the Paris-based concert venue L'Olympia. www.vivendi.com, www.cultureswithvivendi.com, www.themediashaker.com