



Press
release

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Hélène Poulit-Duquesne appointed CEO of Boucheron

Kering announced today that Hélène Poulit-Duquesne has been appointed Chief Executive Officer of Boucheron, effective 28 September, 2015. She will report to Albert Bensoussan, CEO of Kering 'Luxury - Watches and Jewelry' division.

Hélène Poulit-Duquesne was previously the International Business and Client Development Director and member of the Executive Committee of Cartier International. In her role as CEO of Boucheron, her mission will be to pursue the development of the brand on an international scale and to reinforce its position among the most prestigious high jewelry houses worldwide.

Albert Bensoussan, CEO of Kering 'Luxury - Watches and Jewelry' division, stated: *"I am pleased to welcome Hélène Poulit-Duquesne to Boucheron and the Kering Group. I am convinced that her expertise in international development along with her extensive knowledge of the jewelry and watchmaking industries will greatly benefit Boucheron in its international reach."*

Hélène Poulit-Duquesne

Hélène Poulit-Duquesne, a French national, began her career at LVMH. In 1998, Hélène joined Cartier International (Richemont Group), where she gained growing responsibilities in marketing and business development in the watchmaking sector. In 2010, she was named International Marketing Director and member of the Executive Committee of Cartier (jewelry, watches and accessories). Since June 2014, Hélène Poulit-Duquesne has held the position of International Business and Client Development Director of Cartier International. Hélène Poulit-Duquesne holds a degree from the French business school ESSEC.

About Kering

A world leader in apparel and accessories, Kering develops an ensemble of powerful Luxury and Sport & Lifestyle brands: Gucci, Bottega Veneta, Saint Laurent, Alexander McQueen, Balenciaga, Brioni, Christopher Kane, McQ, Stella McCartney, Tomas Maier, Sergio Rossi, Boucheron, Dodo, Girard-Perregaux, JeanRichard, Pomellato, Qeelin, Ulysse Nardin, Puma, Volcom, Cobra and Electric. By 'empowering imagination' in the fullest sense, Kering encourages its brands to reach their potential, in the most sustainable manner.

Present in more than 120 countries, the Group generated revenues of €10 billion in 2014 and had more than 37,000 employees at year end. The Kering (previously PPR) share is listed on Euronext Paris (FR 0000121485, KER.PA, KER.FP).

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