

Paris - 7 September 2015

**PSA Peugeot Citroën prepares its future with policy geared towards young people**

- **Two thousand young people to be hired in 2015**
- **Two hundred young recruits given permanent contracts in sales**
- **PSA Peugeot Citroën viewed by young people as attractive employer**

In line with the commitments made by the Group under the New Social Contract, signed with four labour unions (FO, CFTC, CFE/CGC and SIA) in October 2013, PSA Peugeot Citroën will have hired 2,000 work-study programme participants by the end of 2015, double the number offered places in 2014. Various types of contracts are included in the programme, including apprenticeship contracts, vocational training contracts and industrial agreements for training through research.

At the end of August, 1,800 young people had already joined the ranks at PSA Peugeot Citroën. Its commitment to hiring young people is a way to prepare the next generation of employees and enable the hiring of staff on permanent contracts once the Group's momentum has been restored.

Under the policy, particular attention has been paid to recruiting young female applicants, with a target of 30% women among new work-study hires (women currently represent 20% of the Group's workforce).

During the recruitment campaign, a website created specifically for work-study programme offers received 90,000 visits and more than 7,000 CVs, demonstrating that young people view PSA Peugeot Citroën as a highly attractive employer.

As a further expression of its commitment, the Company has hired nearly 200 young people on permanent contracts to boost its sales teams in France.

Commenting on the campaign, Xavier Chéreau, Executive Vice President Human Resources, said: *"I am delighted with our progress. At the end of 2015, PSA will have hired a total of 3,000 young people under work-study contracts. Our apprenticeship policy is allowing us to prepare the Group's future and strengthen the employability of younger generations."*

**About PSA Peugeot Citroën**

*With its three world-renowned brands, Peugeot, Citroën and DS, PSA Peugeot Citroën sold 3 million vehicles worldwide in 2014. The second largest carmaker in Europe, PSA Peugeot Citroën recorded sales and revenue of €54 billion in 2014. The Group confirms its position of European leader in terms of CO<sub>2</sub> emissions, with an average of 110.3 grams of CO<sub>2</sub>/km in 2014. PSA Peugeot Citroën has sales operations in 160 countries. It is also involved in financing activities (Banque PSA Finance) and automotive equipment (Faurecia).*

*For more information, please visit [www.psa-peugeot-citroen.com](http://www.psa-peugeot-citroen.com)*

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