

Eutelsat joins SAT>IP alliance

Alliance aims to promote and further develop SAT>IP technology, enabling distribution of satellite TV throughout the home to IP devices and multiple screens

Amsterdam, Paris, 11 September 2015 – Eutelsat Communications (NYSE Euronext Paris: ETL) today announced it is joining the SAT>IP Alliance as a Founding Member to support the development and worldwide adoption of the SAT>IP technology.

The SAT>IP Alliance includes leading satellite operators and manufacturers – SES, Eutelsat, Hispasat, Panasonic, NAGRA, ALi Corporation and MaxLinear – and aims to accelerate the adoption of SAT>IP in the satellite industry and push this technology to the consumer market. It promotes the use of the SAT>IP communications protocol, supports integration of CAS-to-DRM technology for distributing pay-TV services over in-home IP networks, and facilitates product certifications.

The SAT>IP standard, published as European standard CENELEC EN 50585 in 2014, converts satellite signals into Internet Protocol (IP), using a small server connected to the home IP router. This enables high-quality satellite programmes to be received on any IP capable device at home: smartphones, tablets, laptops. Supported by over 40 hardware and software companies, SAT>IP counts today around 75 different compliant products.

Commenting on joining the SAT>IP Alliance, Michel Azibert, Eutelsat's Deputy CEO and Chief Commercial and Development Officer, said: *“Joining the SAT>IP Alliance is a concrete step towards facilitating reception of satellite services on any screen, one of the main goals of the Future Video Initiative announced today at IBC by Eutelsat and SES. Eutelsat's overall objective is to contribute to all the initiatives driving forward the role of satellite in media distribution in order to help our clients increase their engagement with their audience.”*

For more information on SAT>IP, please go to <http://www.satip.info/>.

Where to meet Eutelsat at IBC:

Hall 1.D59

About Eutelsat Communications

Established in 1977, Eutelsat Communications (Euronext Paris: ETL, ISIN code: FR0010221234) is one of the world's leading and most experienced operators of communications satellites. The company provides capacity on 38 satellites to clients that include broadcasters and broadcasting associations, pay-TV operators, video, data and Internet service providers, enterprises and government agencies. Eutelsat's satellites provide ubiquitous coverage of Europe, the Middle East, Africa, Asia-Pacific and the Americas, enabling video, data, broadband and government communications to be established irrespective of a user's location. Headquartered in Paris, with offices and teleports around the globe, Eutelsat represents a workforce of 1,000 men and women from 37 countries who are experts in their fields and work with clients to deliver the highest quality of service.

For more about Eutelsat please visit www.eutelsat.com

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