

Press Release - Paris, September 14, 2015

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SUCCESSFUL COMPLETION OF PERNOD RICARD'S € 500 MILLION 8-YEAR BOND ISSUE

Paris, September 14, 2015

Amount: EUR 500 million
Final maturity: September 28, 2023
Settlement: September 28, 2015
Format: Fixed Rate Notes
Coupon: 1.875 %
Reoffer price: 99.640%
Margin over reference swap mid-rate: +118 basis points
ISIN Code: FR0012968931

Pernod Ricard, whose long-term senior debt is rated Baa3 by Moody's and BBB- by Standard & Poor's, today set the terms of its new bond issue denominated in Euro.

The transaction was well received by the market, enabling the Group to benefit from a 1.875% coupon being the lowest ever of any of the Group's bond issuances.

The net proceeds of the issue will be used in particular to pay down bond debt, thus extending the maturity profile of the Group's debt.

Placement was made across a range of qualified investors, principally in Germany, France, and the UK.

An application has been made for the bonds to be admitted to trading on Euronext Paris.

Bank of America Merrill Lynch, Barclays, Deutsche Bank, MUFG, Natixis and SMBC Nikko were the joint bookrunners of this bond issue.



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About Pernod Ricard

Pernod Ricard is the world's co-leader in wines and spirits with consolidated Sales of € 8,558 million in 2014/15. Created in 1975 by the merger of Ricard and Pernod, the Group has undergone sustained development, based on both organic growth and acquisitions: Seagram (2001), Allied Domecq (2005) and Vin&Sprit (2008). Pernod Ricard holds one of the most prestigious brand portfolios in the sector: Absolut Vodka, Ricard pastis, Ballantine's, Chivas Regal, Royal Salute and The Glenlivet Scotch whiskies, Jameson Irish whiskey, Martell cognac, Havana Club rum, Beefeater gin, Kahlúa and Malibu liqueurs, Mumm and Perrier-Jouët champagnes, as well Jacob's Creek, Brancott Estate, Campo Viejo, Graffigna and Kenwood wines. Pernod Ricard employs a workforce of approximately 18,000 people and operates through a decentralised organisation, with 6 "Brand Companies" and 80 "Market Companies" established in each key market. Pernod Ricard is strongly committed to a sustainable development policy and encourages responsible consumption. Pernod Ricard's strategy and ambition are based on 3 key values that guide its expansion: entrepreneurial spirit, mutual trust and a strong sense of ethics.

Pernod Ricard is listed on Euronext (Ticker: RI; ISIN code: FR0000120693) and is part of the CAC 40 index.

Contacts Pernod Ricard

Julia Massies / VP, Financial Communication & Investor Relations	+33 (0)1 41 00 41 07
Sylvie Machenaud / Director External Communications	+33 (0)1 41 00 42 74
Alison Donohoe / Investor Relations	+33 (0)1 41 00 42 14
Emmanuel Vouin / Press Relations Manager	+33 (0)1 41 00 44 04

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