



SIS LIVE signs distribution agreement for Eutelsat Broadband's NewsSpotter satellite newsgathering service

Paris, 23 September 2015 – SIS LIVE, leading broadcast connectivity supplier, has signed a distribution agreement with Eutelsat Broadband to use and resell its innovative NewsSpotter newsgathering service.

SIS LIVE offers a diverse range of occasional use and fixed connectivity solutions for critical media content. This includes a robust fibre-based media network, satellite services, global distribution and the largest mobile uplink fleet in Europe. The company also designs and manufactures an innovative range of satellite terminals.

The NewsSpotter service, provided via Eutelsat's KA-SAT satellite, has transformed the ease and economics of satellite newsgathering. The latest generation of lightweight equipment, with guaranteed bandwidth up to 10 Mbps, supports transmissions of live video and audio in SD and HD.

David Meynell, Managing Director, at SIS LIVE, said: "Alongside our range of innovative satellite products, NewsSpotter will provide clients with a robust satellite connection at short notice and at any location, ideal for mobile live news coverage, sports events and blue light responders or disaster recovery."

"Flexibility and mobility are at the heart of the NewsSpotter service and the adoption of our technology by Europe's most respected outside broadcast solutions provider is a further endorsement of the revolutionary effect that NewsSpotter is having on the industry," said Steve Petrie, Sales Director for Northern Europe for Eutelsat Broadband.

As a completely IP-based service, NewsSpotter is adapted for quickly deploying and sending live video/audio news feeds, enabling broadband Internet access and high-speed store-and-forward files and FTP. Bandwidth can be reserved on a pay-as-you-go basis through an online booking system, whilst also offering an always on background broadband Internet access service. Users simply log in to enter their terminal number, location, time slot and the desired bandwidth is exclusively allocated.

SIS LIVE's NewsSpotter approved terminals are built to a very high quality, are compact and



lightweight for ease of transportation, simple to operate by non-engineers and provide high value throughout the term of ownership.

Tripod and vehicle mount terminals are available in a range of sizes with fully-automated or manual acquisition.

Ends

About Eutelsat Broadband

Eutelsat Broadband is a business unit of Eutelsat Communications (NYSE Euronext Paris: ETL), one of the world's leading satellite operators. It provides satellite broadband services to residential and professional markets, as well as to broadcasters, across the European continent, North Africa and large parts of the Middle East. Its residential product tooway™ is the best in class satellite broadband solution and a unique cost-effective alternative to terrestrial access technologies in unserved and underserved areas, with download speeds up to 22 Mbps and upload speeds up to 6 Mbps. The connectivity needs of corporate customers and telcos are catered for by tooway™ Business solutions. tooway™ Business offers broadband packages with a wide range of data allowances up to 200GB a month and a host of flexible B2B features including Public IP addresses, Business Hour Protection and a full array of customisable options including guaranteed bandwidth speeds. Eutelsat Broadband also provides the latest IP based satellite news gathering solutions, with its NewsSpotter service. For more information, visit: www.eutelsatbroadband.com

Media Contact:

Paul Smith
paul@rsc4business.com
+44 (0)7770 828525

About SIS LIVE

SIS LIVE is a leading broadcast connectivity supplier, offering a wide ranging portfolio of products and services. The company operates a comprehensive fibre and satellite network that includes global distribution, streaming services and IP provision and venue connectivity at over 100 different locations.

SIS LIVE is the UK's largest live content distributor, broadcasting over 200 hours of live transmissions worldwide every day supporting multiple contracted and occasional use events. This live content is managed, monitored and distributed via SIS LIVE's extensive fibre and satellite network, MediaCityUK and Milton Keynes based teleports and dual network operations centres.

SIS LIVE also designs and manufactures an innovative, market-leading range of satellite products.

For more information, please contact:

Donna Palumbo, Marketing Manager, dpalumbo@sislive.tv, Tel: +44 (0)1908 865554
www.sislive.tv