

PRESS RELEASE

Sèvres, 26 October 2015

Solocal Group reverse stock split

Solocal Group reverse stock split, on the basis of an exchange ratio of 30 former shares for one new share, takes effect today.

The number of Solocal Group shares is now 38,876,564.

At the opening of the Euronext Paris market on Monday, 26 October 2015, the date of the initial listing under ISIN code FR0012938884, the price of the new Solocal Group share (symbol: 'LOCAL') was 8.151 euros.

About Solocal Group

Solocal Group, the European market leader in local online communication, provides digital content, advertising solutions and transactional services that simply connect people with local businesses. The Group employs some 4,800 people (including nearly 2,300 local communication advisors) in France, Spain, Austria and the United Kingdom and supports the online development of SMB and major client accounts, mainly through its four flagship brands: PagesJaunes, Mappy, OOreka (the new name of ComprendreChoisir) and A Vendre A Louer. Over the years, Solocal Group has earned the trust of some 550,000 Internet clients. In 2014, Solocal Group generated revenues of 936 million euros, of which Internet business accounted for 68%, making it a European market leader in terms of online advertising revenues. Solocal Group is listed on Euronext Paris (LOCAL). More information may be obtained at www.solocalgroup.com.

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