



**FRANÇOIS MOMBOISSE, CHAIRMAN OF THE FEVAD
(French federation of e-commerce),
JOINS THE DALENYS BOARD OF DIRECTORS**

Brussels, 29th October 2015, 8:35am

Regulated information

Appointment of a Director - Information on the Board of Directors

The Board of Directors of Dalenys (ex Rentabiliweb) meeting on 28th October, 2015, unanimously approved the appointment of Mr François MOMBOISSE as a Company Director, proposed by its President Jean-Baptiste Descroix-Vernier.

This appointment has been confirmed by a decision of the Extraordinary General Meeting of the Shareholders that took place on 28th October, 2015.

François MOMBOISSE will be an independent Director, member of the Audit Committee and the Remuneration Committee.

He will be responsible, acting for Dalenys, for a task that aims to identify external growth targets in the payment industry in France and abroad.

François MOMBOISSE is Chairman of the FEVAD (French federation of e-commerce) since 2002.

François Momboisse was also Vice-President of the *Conseil national du Numérique* (French Digital Council) from its founding until 2012, and member of the Executive Council of the MEDEF between 2012 and 2015. Since 2006 he has also been a member of the CCF Board of Directors (*Conseil du Commerce de France* – French Trade Council) and since 2012 has been President of the European Association of online merchants "*E-commerce Europe*".

Aged 58, he is an École Polytechnique graduate and holds an MBA from INSEAD.

He spent the first 18 years of his career working at consumer goods manufacturers: Procter & Gamble between 1981 and 1992, before joining Reckitt Benckiser between 1992 and 2000, where he was the CEO for Belgium and then Chairman and CEO for France. In 2001, he joined the Fnac where he stayed 12 years, first as CEO of Fnac Eveil & Jeux, then Director of Fnac Music, Development Director for fnac.com, France and then International, and finally Director of Institutional Relations.



« François Momboisse is a known expert in the e-commerce sector, to which he has brought his many credentials over the years. His arrival at the Dalenys Board of Directors is strategic: it will ensure that the voice of the merchants, our customers, will always be heard and preponderant in our decision making. François is both forward thinking and an entrepreneur, endowed with great human qualities. It is an honour and an opportunity for us to have him with us » **said Jean-Baptiste Descroix-Vernier, Chairman and founder of Dalenys.**

« It is a pleasure for me to join this team, composed of people with experience and great skills. Dalenys is a pure Fintech innovating within the marketing and payment domain to create value for the merchants. It is a company which combines vision and ambition, that I have followed with interest for many years » **said François Momboisse, a new Dalenys Director.**

Information and Presentation of the Dalenys Board of Directors

« Personally, I am highly satisfied with the composition of our Board of Directors, which brings together personalities from different backgrounds, combining the expertise that the company needs » **said Jean-Baptiste Descroix-Vernier.**

Indeed, the board of Dalenys brings together individuals who have demonstrated their skills and abilities on its business sectors.

- **Corinne Chatal**, Founder and HR Director of Dalenys (Executive Director),
- **Jean-Marie Messier**, President and CEO of Messier Partners (Independent Director),
- **Franck Esser**, former President and CEO of the SFR Group (Independent Director, Member of the Audit Committee and the Remuneration Committee),
- **Gilles Lioret**, founder of Infogrames, Ivolution (Independent Director, President of the Audit Committee and the Remuneration Committee),
- **Thibaut Faurès-Fustel de Coulanges**, head of the banking division and Vice-President of Dalenys (Executive Director),
- **Georges Pauget**, former President of the *Union Française des Banques* (French union of banks), Crédit Agricole and Crédit Lyonnais (Independent Director, Member of the Audit Committee and the Remuneration Committee),
- **Saint-Georges Finances** (personal holding company of the President Descroix-Vernier, CEO)
- **François Momboisse**, Chairman of the FEVAD (Independent Director, Member of the Audit Committee and the Remuneration Committee)
- **Jean-Baptiste Descroix-Vernier** (Chairman of the Board of Directors, CEO).

Organisation

The Group's Board of Directors meetings are usually held by audio conference call, allowing them to be held on an almost monthly basis.

Forthcoming reports

5th November, 2015: Publication of turnover for the third quarter, 2015.

Download the press release on the Group's corporate website:

<https://rentabiliweb-group.com/en/?p=10696>



About Dalenys

Founded in 2002, Dalenys (formerly Rentabiliweb) offers merchants an online and point-of-sale payment solution integrating marketing and telecom tools to increase their income. With over 200 employees in France and abroad, publicly traded on Euronext Brussels and Paris (C compartment), the Group rigorously applies the ten principles laid out by the UN Global Compact and is eligible for the FCPI investment funds.

Investor relations

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