

Paris, 5 November 2015

Joint venture DPCA wins the prestigious National Quality Award in China

On 4 November 2015, the joint venture Dongfeng Peugeot Citroën Automobile (DPCA) was presented with China's highest quality accolade, the prestigious National Quality Award.

Announced at the 15th China Quality Award ceremony held in Beijing, the prize recognises DPCA for its track record of progress and performance management. DPCA was chosen from among 80 candidate companies.

DPCA is the first automotive joint venture subsidiary of a national carmaker to receive the distinction, which attests to the important role that DPCA plays in all aspects of manufacturing in China: product strategy, R&D, purchasing, production, supply chain, sales and after-sales services and employee relations.

Launched in 2001, the National Quality Award is presented annually by the China Association for Quality following a long evaluation process. It is the country's highest reward for companies demonstrating performance excellence.

The National Quality Award is China's equivalent of the Malcolm Baldrige National Quality Award in the United States, the Deming Prize in Japan and the EFQM Excellence Award in Europe.

On receiving the award, Jean Mouro said: *"On behalf of all DPCA employees, I would like to express our collective pride in receiving this prize, which is recognition for 23 years of responsible growth. Over time, DPCA has acquired recognised expertise in all its areas of operation and, with the strategic partnership between Dongfeng Motors and PSA Peugeot Citroën, has also stepped up its development. Our development objectives in China and South east Asia are set with a continuous focus on excellence."*

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About PSA Peugeot Citroën

With its three world-renowned brands, Peugeot, Citroën and DS, PSA Peugeot Citroën sold 3 million vehicles worldwide in 2014. The second largest carmaker in Europe, PSA Peugeot Citroën recorded sales and revenue of €54 billion in 2014. The Group is the European leader in low-carbon vehicles, with average emissions of 110.3 grams of CO₂ per km in 2014. PSA Peugeot Citroën has sales operations in 160 countries. It is also involved in financing activities (Banque PSA Finance) and automotive equipment (Faurecia).

For more information, please visit psa-peugeot-citroen.com.