

Dassault Systèmes Unveils the 3DEXPERIENCE Lab, its Open Innovation Laboratory and Startup Accelerator Program

New Framework to Nurture and Empower Disruptive Projects

VELIZY-VILLACOUBLAY, France — November 9, 2015 — [Dassault Systèmes](#) (Euronext Paris: #13065, DSY.PA), the 3DEXPERIENCE Company, world leader in 3D design software, 3D Digital Mock Up and Product Lifecycle Management (PLM) solutions, today announced that it has launched the 3DEXPERIENCE Lab, its new open innovation laboratory and startup accelerator program dedicated to nurturing and empowering disruptive projects and transforming society.

With the 3DEXPERIENCE Lab, Dassault Systèmes will help selected startups that are developing physical products capable of improving life, cities and lifestyles, covering ideation, the Internet of Things, up to fab lab movements. During a one to two year program, these selected startups will have access to Dassault Systèmes' 3DEXPERIENCE platform, technical skills and mentoring to create digital experiences to optimize and validate their product and processes—the same content, technology, applications and expertise that have transformed the design, engineering and manufacturing of most of the products society relies on today. In addition, Dassault Systèmes' worldwide ecosystem will help accelerate the startups' product launches and international presence.

With the 3DEXPERIENCE Lab, Dassault Systèmes embraces the concept of the social enterprise and will draw upon its 34 years of expertise in virtual technologies to shape a new framework of open innovation for a more sustainable world. The 3DEXPERIENCE Lab merges collective intelligence with a cross-collaborative approach to foster entrepreneurship, bring new experiences to life and strengthen society's future of creation.

“Many promising entrepreneurs are looking at the world with fresh eyes yet are forced to innovate in isolation, without the benefits of a greater network to nurture, challenge, consolidate and validate their ideas,” said Bernard Charlès, President and CEO, Dassault Systèmes. “Innovation is at the core of what Dassault Systèmes strives to bring to the world. We believe in the powerful capabilities of our 3DEXPERIENCE platform to help innovators create disruptive experiences that can positively impact society. The 3DEXPERIENCE Lab gives greater resonance to our purpose within the collaborative economy by offering new ways of contributing to groundbreaking projects, revealing talents and creating new spaces for interaction, in addition to fostering an open, creative corporate culture.”

The 3DEXPERIENCE Lab was launched today in parallel with *La Fondation Dassault Systèmes*, the company's foundation dedicated to empowering innovative and transformative projects in education, research and scientific knowledge at academic institutions, research

institutes, museums, associations, cultural centers and other general interest organizations throughout the European Union.

For more information about Dassault Systèmes' 3DEXPERIENCE Lab, please visit: 3DEXPERIENCELab.3ds.com

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About Dassault Systèmes

Dassault Systèmes, the 3DEXPERIENCE Company, provides business and people with virtual universes to imagine sustainable innovations. Its world-leading solutions transform the way products are designed, produced, and supported. Dassault Systèmes' collaborative solutions foster social innovation, expanding possibilities for the virtual world to improve the real world. The group brings value to over 190,000 customers of all sizes, in all industries, in more than 140 countries. For more information, visit www.3ds.com.

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