

James Rochette appointed Chief Financial Officer at Viadeo

With over 20 years of experience and an international pedigree, James Rochette has today joined the Viadeo team as the company's Chief Financial Officer. He will also join the company's Executive Committee, reporting directly to Viadeo CEO and co-founder Dan Serfaty.

In this new role, James' key areas of focus will be to monitor the company's financial, legal, information systems, and general services teams, to supervise all accounting, tax, and budgetary activities, and to take care of investor and analyst relations.



"I'm delighted to be joining Viadeo and to have the opportunity to play a part in this company's growth and development," stated James Rochette, 45. *"Viadeo is one of France's internet giants and I strongly believe that the company is perfectly positioned to handle the profound changes currently taking place in the job market. Furthermore, they have all the necessary assets to consolidate their position as a key player in this "new age" in the job arena."*

"Working in conjunction with Dan Serfaty, I intend to use my experience of working with listed companies using new technologies to give Viadeo a real boost, ensuring that the various stakeholders involved in the financial markets are fully aware of the company's strategies and performance, as well as its considerable potential."

After graduating from the Institut Supérieur de Gestion in Paris and Geneva's Institut Florimont, James began his career working as an International Financial Controller at Netonomy, Liberty Surf, Air Products, and Cyberis.

From 2002 to 2011, he worked in a number of roles at Infovista, starting out as their Corporate Finance Director before working as Director of Finance for the Americas and finally Group Reporting and FPA Director. Before joining Viadeo, James spent 4 years as Deputy Administrative & Financial Officer at Hubwoo, a global leader in cloud-based spend management and business process automation solutions.

About Viadeo

Viadeo is a global leader in the world of professional social networking with 65 million members worldwide and is France's number one PSN with 10 million members in the country. Regardless of industry or location, Viadeo provides all professionals - be it an entire company or an individual - with the ability to maximize their potential for success by enabling them to adopt and to master tools emerging alongside the latest developments in the job market. From strengthening your professional network to increasing your visibility and developing your employability, Viadeo provides members with the keys to success in the world of recruitment and employment online and on mobiles. For all additional information, please visit: corporate.viadeo.com

Press contacts

Alquier Communication

Thibault Brugeron / Vincent Dujardin

tb@alquiercommunication.fr / vd@alquiercommunication.fr