

PRESS RELEASE

Sèvres, 19 November 2015

SoLocal Group has begun exclusive negotiations with Wengo for the sale of Sotravo, online quotation request specialist

SoLocal Group, the European leader in local digital communication, announces that it has begun exclusive negotiations with Wengo, a subsidiary of Vivendi, for the sale by SoLocal Group of all shares of Sotravo.

Sotravo develops online quotation request services to building and housing professionals.

This negotiation is part of the divestment plan of unprofitable and not growing Internet businesses (cf. press releases of 19 October 2015 and 5 November 2015).

About SoLocal Group

SoLocal Group, the European market leader in local online communication, provides digital content, advertising solutions and transactional services that simply connect people with local businesses. The Group employs some 4,800 people (including nearly 2,300 local communication advisors) in France, Spain, Austria and the United Kingdom and supports the online development of SMB and major client accounts, mainly through its four flagship brands: PagesJaunes, Mappy, Ooreka (the new name of ComprendreChoisir) and A Vendre A Louer. Over the years, SoLocal Group has earned the trust of some 550,000 Internet clients. In 2014, SoLocal Group generated revenues of 936 million euros, of which Internet business accounted for 68%, making it a European market leader in terms of online advertising revenues. SoLocal Group is listed on Euronext Paris (LOCAL). More information may be obtained at www.solocalgroup.com.

Contacts

Press

Delphine Penalva
+33 (0)1 46 23 35 31
dpenalva@solocal.com

Edwige Druon
+33 (0)1 46 23 37 56
edruon@solocal.com

Investors

Elsa Cardarelli
+33 (0)1 46 23 40 92
ecardarelli@solocal.com