

Paris, 23 November 2015

Mobility in France

At a round table session organised by the PSA Peugeot Citroën Foundation at the Palais de la Découverte in Paris, the Elabe institute presented the results of its survey on the challenges of mobility.

The November 2015 study of a sample of 2,000 people reveals the close correlation between social ties and mobility, the central role played by cars in the mobility chain and strong regional segmentation for multiple mobility solutions.

It also gives us some important figures to feed into the mobility debate.

- The mobility experience is shifting in France with almost one in two French people feeling more mobile than before. Some 58% of those surveyed use a car every day as part of a multi-modal transport approach that is becoming more common.
- The survey found that 32% of people had tried car pooling and 13% had used car sharing services.
- Some 64% of respondents use a car to get to work.
- The car is synonymous with freedom for 92% of those questioned.
- Mobility is seen as an essential tool for maintaining social ties by 93% of respondents.
- Lastly, 51% of respondents are counting on autonomous cars to improve traffic flow.

Joined by four expert speakers – Joël de Rosnay, futurist and CEO of Biotics International, Mathieu Flonneau, lecturer, researcher and automobile specialist, Oliver Appert, energy specialist and Chairman of the National Academy of Technologies of France, and Florence Gilbert, head of Wimoov and Chairman of the Inclusive Mobility Laboratory –

Carlos Tavares, Chairman of PSA Peugeot Citroën's Managing Board and Chairman of the Foundation said, "Today, we have not just one but many mobility solutions. Carmakers have a duty to prepare for the future by inventing a mobility solution that is both environmentally responsible and accessible to the most disadvantaged members of society."

Organising the round table was fully aligned with the PSA Peugeot Citroën Foundation's mission, which is to contribute to the emergence and testing of new mobility solutions for all.

For more information...

Infographics survey « **Mobility in France** »

Survey report « **Mobility in France** »

Timeline « <http://www.technologies-emissions.psa-peugeot-citroen.com/> »

Video « **Technologies in support of sustainable mobility** »

About PSA Peugeot Citroën

With its three world-renowned brands, Peugeot, Citroën and DS, PSA Peugeot Citroën sold 3 million vehicles worldwide in 2014. The second largest carmaker in Europe, PSA Peugeot Citroën recorded sales and revenue of €54 billion in 2014. The Group confirms its position of European leader in terms of CO₂ emissions, with an average of 110.3 grams of CO₂/km in 2014. PSA Peugeot Citroën has sales operations in 160 countries. It is also involved in financing activities (Banque PSA Finance) and automotive equipment (Faurecia). For more information, please visit www.psa-peugeot-citroen.com

About the PSA Peugeot Citroën Foundation

The PSA Peugeot Citroën Foundation supports social, educational, cultural and environmental projects in the field of mobility, an area in which the Group has been active for more than 100 years. As expressed in its "A World on the Move" baseline, the Foundation helps to develop projects implemented by associations or international NGOs. Operating globally, it relies in particular on Group facilities in each host community to tailor its initiatives to local needs and practices. It is actively deploying a five-year action plan backed by a €10 million budget.

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