

Paris, 25 November 2015

Concession

## Barcelona FC entrusts Elior Group to manage gastronomic catering of Camp Nou football stadium

Elior Group, via its Spanish subsidiary Serunion, has been awarded the catering services contract for the Camp Nou football stadium and Palau Blaugrana sports complex in Barcelona. Barcelona FC has also entrusted Elior Group with the management of the Roma Hall restaurant which offers a panoramic view of the stadium and is scheduled to open in the first half of 2016. In collaboration with the renowned Spanish chefs, the "Iglesias brothers", Elior Group will also be providing gastronomic catering services to the fans of the famous Spanish football club.

In association with the Iglesias brothers\*, Elior Group won over Barcelona FC with its culinary offering of gastronomic cuisine based on refined, traditional produce.

Commenting on the contract, Antonio Llorens, Chairman and CEO of Serunion, declared: "The fact that Barcelona FC has entrusted us to manage the catering services of its sports facilities is at once a great honour and a new challenge. Together with the Iglesias brothers, we have developed a gastronomic catering offer that will enable us to provide a culinary experience that lives up to the standards of this mythical venue, the home ground for the internationally renowned team."

Since 18 October, Elior Group has been "tantalising the taste buds" of the two to three thousand distinguished guests invited to the Camp Nou VIP lodges. The Group is also in charge of the catering services for Palau Blaugrana, FC Barcelona's sports complex which hosts basket-ball, handball, roller hockey and futsal matches and has a seating capacity of 7,500 places.

In addition, Elior Group will be providing catering services for the Roma Hall restaurant due to open in the first half of 2016. Open to the public every day, except on the evenings of matches, the restaurant will offer a panoramic view of the immense arena with a seating capacity of more than 99,000 places.

<sup>\*</sup>The Iglesias brothers operate some renowned gastronomic restaurants in Barcelona: the Rías de Galicia, the Espai Kru, Pakta and Tickets.

## About Elior Group

Founded in 1991, Elior Group is one of the world's leading operators in the contracted food and support services industry and the reference caterer in the corporate, education, healthcare and travel sectors.

With a staff of 106,000 employees providing services to 3.8 million diners every day in 18,000 restaurants and points of sale in 13 countries, the Group generated revenues of €5,341m in 2014. Their mission is to welcome and take care of visitors by offering

personalised catering and services and offer them an innovative consumer experience.

The Group is particularly attentive to its corporate social responsibilities and has been a member of the United Nations Global Compact since 2004. The high professional standards of the Group's teams, as well as their daily commitment to quality and innovation and ensuring that the Elior experience is a special moment - is clearly summed up in the Group's motto: "Time savored".

## Press contacts

Anne-Isabelle Gros – anne-isabelle.gros@elior.com / +33 (0) 1 40 19 47 37 Anne-Laure Sanguinetti – anne-laure.sanguinetti@elior.com / +33 (0)1 40 19 51 50 Investor contacts Marie de Scorbiac - marie.descorbiac@elior.com / +33 (0)1 40 19 51 09

eliorgroup.com