

Paris, Brussels, December 1<sup>st</sup>, 2015

**New stage in the cooperation program between PSA Peugeot Citroën and Toyota**

PSA Peugeot Citroën and Toyota Motor Europe (TME) reveal today the new Citroën SPACETOURER, Peugeot TRAVELLER, and Toyota PROACE. They will be available in MPV versions for private uses and in shuttle versions for business uses. Both companies therefore confirm the continuation of their cooperation agreement signed in 2012.

The three vehicles are to be launched in the first half of 2016 and will be present on the respective stands of the three brands at the upcoming Geneva Motor Show in March 2016.

*"We are delighted to present today these three new vehicles, the result of the cooperation with Toyota Motor Europe. This agreement has enabled us to develop a new and efficient vehicle platform, offering our customers around the world modern products which are particularly competitive in their segment"* said **Patrice Lucas, PSA Peugeot Citroën Head of Programme and Strategy**.

*"We're very pleased that the collaboration we started in 2012 with PSA Peugeot Citroën is now delivering a brand-new generation Toyota PROACE,"* said **TME President and CEO Johan van Zyl**. *"Both teams worked very hard together and at individual brand level, and I am confident that our distinctive new van with all its variants will strengthen the Toyota light commercial vehicle offer in Europe. The new PROACE will complement the range of solid and durable vehicles customers are expecting from Toyota."*

The first Toyota Proace vehicles were based since 2013 on the current generation Peugeot Expert and Citroën Jumpy vehicles. It was agreed at the start of the collaboration in 2012 that the companies would work together on next generation vehicles, and that the collaboration would last beyond 2020.

The aim of the collaboration is for both companies to be able to offer a competitive product in the mid-size light commercial vehicle, shuttle and Combi segments and benefit from development and production cost optimisation. The vehicles are produced at PSA Peugeot Citroën's plant of Sevelnord, in Valenciennes, France.

Toyota Motor Europe participated in the development and industrial investment costs for the new vehicles.

The vehicles share all technical features, powertrains, and equipment and propose a distinctive styling rooted in each of the brand's design language.

Pictures and videos, available on:

- [citroën.presse.photos&video.com](http://citroën.presse.photos&video.com)
- [peugeot-pressepro.com](http://peugeot-pressepro.com)
- [newsroom.toyota.eu](http://newsroom.toyota.eu)

**About Toyota**

*Toyota Motor Europe NV/SA (TME) oversees the wholesale sales and marketing of Toyota and Lexus vehicles, parts and accessories, and Toyota’s European manufacturing and engineering operations. Toyota directly employs around 20,000 people in Europe and has invested over EUR 8 billion since 1990. Toyota’s operations in Europe are supported by a network of 30 National Marketing and Sales Companies across 56 countries, a total of around 3,000 sales outlets, and nine manufacturing plants. In 2014, Toyota sold 888,015 Toyota and Lexus vehicles in Europe. For more information, visit [www.toyota-europe.com](http://www.toyota-europe.com)*

**About PSA Peugeot Citroën**

*With its three world-renowned brands, Peugeot, Citroën and DS, PSA Peugeot Citroën sold 3 million vehicles worldwide in 2014. The second largest carmaker in Europe, PSA Peugeot Citroën recorded sales and revenue of €54 billion in 2014. The Group confirms its position of European leader in terms of CO<sub>2</sub> emissions, with an average of 110.3 grams of CO<sub>2</sub>/km in 2014. PSA Peugeot Citroën has sales operations in 160 countries. It is also involved in financing activities (Banque PSA Finance) and automotive equipment (Faurecia).*

*For more information, please visit [www.psa-peugeot-citroen.com](http://www.psa-peugeot-citroen.com)*

<b>Press relation</b>			
<b>PSA Peugeot Citroën :</b>	Adrew Didlick	+44 (0) 7836362859	<a href="mailto:andrew.didlick@mpsa.com">andrew.didlick@mpsa.com</a>
<b>CITROËN :</b>	John Handcock	+44 (0) 7810180249	<a href="mailto:john.handcock@citroen.com">john.handcock@citroen.com</a>
<b>PEUGEOT :</b>	Kevin Jones	+44 (0) 7880786596	<a href="mailto:kevin.jones@peugeot.com">kevin.jones@peugeot.com</a>
<b>TOYOTA :</b>	Jean-Yves Jault	+32 (0) 2 745 31 74	<a href="mailto:jean.yves.jault@toyota-europe.com">jean.yves.jault@toyota-europe.com</a>