

Paris, Tuesday 1st December 2015

Press Release

NetBooster S.A. appoints Emmanuel Arendarczyk as the new Managing Director of France

NetBooster (FR0000079683 – ALNBT – PEA-PME eligible), a leading independent European agency in digital performance marketing, today announces the appointment of **Emmanuel Arendarczyk**, as the new Managing Director of NetBooster France.

In his new role as Managing Director of France, **Emmanuel Arendarczyk** will continue positioning **NetBooster** as the leading independent international player influencing the French Industry alongside his operational management responsibility in the UK.

Emmanuel has been with NetBooster for more than 9 years including 2 years managing the UK operations as country manager, growing the team size on the back of new clients and solid financial performance.

Former Managing Director of France, Yann Gabay, worked in close cooperation with **Emmanuel Arendarczyk** to hand over his operational management responsibilities before leaving NetBooster to pursue a more personal project.

Tim Ringel, CEO of NetBooster, commented: *"For Emmanuel, this move represents a fresh challenge at which I believe he will excel. I am fully trusting Emmanuel to ensure our strategy to grow NetBooster into the visionary independent and international player, by accelerating execution and growth on an international level in each of our existing and upcoming markets. The Board and management team of NetBooster would like to thank Yann Gabay for his time and dedication to NetBooster and we wish him all the best the future."*

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About NetBooster Group | www.netbooster.com

NetBooster is a leading independent European agency in digital performance marketing that makes its comprehensive expertise of digital marketing available to its clients to achieve the best possible performance for their investments. The agency invests in technology and covers the entire chain of online marketing through its European network: search engine optimisation and marketing, data and analytics (DnA), GroundControl Technology, display, affiliation, online media, creation, eCRM and social networks, with a recognised expertise in tomorrow's digital marketing (Social Media, Video, Ad Exchange, etc.). Shares in NetBooster are traded on the NYSE Alternext Paris.

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